

SCWBA NEWS



JUNE 2023

A NEWSLETTER OF THE SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

The South Central Wisconsin Builders Association (SCWBA) is a not-for-profit professional trade organization, which **unites** people involved in the building industry in order to **encourage** high standards of professionalism and service, **promotes** attainable, quality housing and **improves** our community through active involvement.

Sponsored by:

AXLEY
ATTORNEYS



HIGHLIGHTS

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PRESIDENT'S LETTER

TESSA DONGARRA, CABINET COUNTRY LTD. **2023 SCWBA PRESIDENT**



Happy summer to you, SCWBA members!

I know everyone is very busy, but I also hope you can get out and enjoy the awesome weather we have been having. I hope all who attended Comedy Night at Fermenting Cellars Winery had as much fun as I did! We laughed until our faces hurt. Great comedians and a wonderful venue. Thank you to everyone who was able to come out and enjoy the evening!

Be on the lookout for the link to our new online SCWBA directory being emailed to you. We need you to review your listing and make sure it is accurate. Please note any changes that need to be corrected. It's going to be a great tool for us and the community to use.

The student Build house is completed and officially on the market. Thank you to everyone who was able to make it to the Open House. It's a gorgeous home! We can't thank the students, Naatz Construction, Joe Kruser, and all the subs enough for all the hard work put into this beautiful home. Next on deck for the 2023-24 home will be Adam Perkins of AP Designs. Sure to be another great home for this amazing program of ours!

I don't know about you, but I am very excited about this year's golf outing coming up next week. The golf committee has been hard at work preparing for another fun event at Glen Erin. There will be on course games, drinks to cool you down and prizes galore. Bring your A game or don't, we'll still have the best time! Thank you to all the sponsors and volunteers. Without all your support, this outing would not have been possible.

This year's Parade of Homes planning is well underway. The committee is the largest it's been in a long time and has been putting in the time to make this parade the best one yet. This year's parade will be one long weekend with each day having its own special event. The committee received great feedback from participating and non-participating builders in order to make our decisions in the best interest of everyone involved. We hope you think so too. Stay tuned for more updates regarding our biggest event of the year! The Parade of Homes is the best way to showcase the variety of products and materials our quality builders offer in their fine homes. Please make sure to get out and support the builders and associates who make these homes a reality.

I can't believe the year is already half way over! Time passes by way too quickly. Life happens, life can be short, and life can also get in the way at times. In order to remain successful, you must also be happy. Keep that in mind as we flow through the summer months.

Tessa Dongarra
SCWBA President

2023 LEADERSHIP



Tessa Dongarra
President



Kevin Fanning
President Elect



Eric Scherdell
Treasurer/Secretary



Casandra Wagner
Past President



Heidi Van Kirk
SCWBA, EO



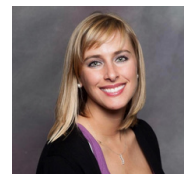
Adam Perkins
Builder Director



Eric Richards
Builder Director



Joe Kruser
Associate Director



Becky Carter
Associate Director



Tom Naatz
State Life Director



Andy Dongarra
State Director



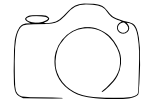
Norm Paulson
State Director



Doug Scott
State Life Director



Bob Sarow
State Life Director



Scott Engelberger
State Life Director

Photography by:

MEGAN OLEARY
PHOTOGRAPHY & DESIGN

If you have suggestions, concerns, or ideas that may help improve YOUR association, we encourage you to reach out to any of your Board Members to share your thoughts.

Even better, join a committee!

If we collaborate more, we can make SCWBA the best association possible.

To obtain email addresses for your Board Members you can access them at: <https://www.scwba.com/about.html>

SCWBA COMMITTEES

Education Committee

- Co-Chair: Tom Naatz, Naatz Construction tnaatz@hotmail.com
- Co-Chair: Paula Carlson, Brabazon/Title Team pcarlson@brabazontitleteam.com
- Joe Kruser, A+ Insulation
- Henry Londo, Century 21
- Kelly McPherson, Realty Executives Premier
- Christopher Maedke, School District of Janesville
- Ryan Naatz, Naatz Construction
- Adam Perkins, AP Designs
- Lucas Comstock, JC Builders
- Sarah Landherr, RH Landscape & Design

Parade of Homes Committee

- Co-Chair: Tessa Dongarra, Cabinet Country tess@cabinetcountryltd.com
- Co-Chair: Brian Kaiser, Kaiser Design/Build kaiserdb@charter.net
- Al Herbst, First National Bank
- Chris Engstrom, Advantage Homes
- Tom Naatz, Naatz Construction
- Gary Oehlberg, Main Street Cabinet Co.
- Steve Lauber, Janesville Gazette
- Andrea Mroz, Johnson Bank
- Preston Laws, Johnson Bank
- Brenda Knighton Slatter, Realty Executives
- Janine Birkhimer, Realty Executives
- Pam Heineck, Knight Barry Title
- Ashlyn Ellefson, Realty Executives Premier
- Alexis Boston, Bank of Milton
- Sarah Landherr, RH Landscape & Design
- Shannon Storlie, Brabazon/Title Team
- Kevin Ferguson, Ferguson Custom Homes

Membership Committee

- Co-Chair: Sara Reque, Blackhawk Bank sreque@blackhawkbank.com
- Co-Chair: Casandra Wagner, Wagner Construction casandra@wagnerconstco.com
- Becky Carter, Land Title & Closing Services
- Jackie Borgwardt, Johnson Financial Group
- Shonna Meyers, Associated Bank
- Sarah McLean, Realty Executives Premier
- Amanda McCulloch, Blackhawk Credit Union
- Chris Engstrom, Advantage Homes
- Shannon Storlie, Brabazon/Title Team
- Stephanie Mawhinney, Knight Barry Title

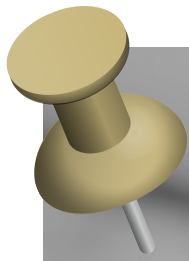
Golf Committee

- Co-Chair: Casandra Wagner, Wagner Construction casandra@wagnerconstco.com
- Co-Chair: Amanda Benway, Bank of Milton abenway@bankofmilton.com
- Tessa Dongarra, Cabinet Country
- Andy Dongarra, Johnson Financial Group
- Janine Birkhimer, Realty Executives Premier
- Chris Collins, Old National Bank
- Terri Schultz, Realty Executives Premier
- Katie Alshouse, Johnson Bank

Casino Night Committee

- Chair: Tessa Dongarra, Cabinet Country tess@cabinetcountryltd.com
- Becky Brandenburg, Richards Construction/Janesville Plumbing
- Chris Collins, Old National Bank
- Ruth Farrington, Marling Lumber & Homeworks
- Sarah McLean, Realty Executives Premier
- Shirley Carlson, Realty Executives Premier
- Jen Skubis, Realty Executives Premier
- Katie Alehouse, Johnson Bank

CALENDAR OF EVENTS



2023 EVENTS SCHEDULE

SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

JANUARY

No Events

Happy New Year 2023

FEBRUARY

16th

Members Happy Hour

Knight Barry
TITLE GROUP
Integrity. Experience. Innovation.

MARCH

16th

B&B Trivia Night

Bank of Milton
Your Locally Owned Independent Business Bank

APRIL

April 6th

Builders Round Table

BLACKHAWK COMMUNITY CREDIT UNION

MAY

18th

Comedy Night

Associated Bank

JUNE

15th

Golf Outing

MARLING
LUMBER COMPANY
"Since 1904"

JULY

NONE

Summer

AUGUST

Date TBD

Members Happy Hour

REALTY EXECUTIVES
PREMIER

SEPTEMBER

21-24

Parade of Homes

JOHNSON
FINANCIAL GROUP

OCTOBER

10th

Forward Janesville
BAS

BAS business after five
SCWBA
Batterman
signature business partners

NOVEMBER

2nd

Casino Night

AXLEY
ATTORNEYS

DECEMBER

12th

Awards & Installation

SCWBA

Thank you to our Title Sponsors!



June
15

2023
GOLF *Outing*

June 15, 2023
Glen Erin Golf Club
10am Registration | 11am Shotgun Start

SPONSORED BY



WE NEED ALL GOLFER NAMES SUBMITTED BY JUNE 7TH IF YOU WANT TO HAVE NAMES LISTED IN THE PROGRAM.
OTHERWISE YOUR TEAM WILL BE LISTED BY COMPANY ONLY WITHOUT NAMES.

Last call to sponsor or golf! Due June 7th.

Contact Heidi: office@scwba.com

Donate a raffle basket for our PAC Fund Fundraiser!

Commitments due June 10th.

Contact Casandra Wagner at casandra@wagnerconstco.com

NEW

WELCOME TO SCWBA!

NEW MEMBER

SCOTT DAVES
PATRIOT BUILDING CONTRACTORS

**PATRIOT BUILDING
CONTRACTORS**

908 26TH ST
MONROE, WI
(608) 214-5538
Scottdaves123@gmail.com

CONGRATULATIONS!

**2022-2023 STUDENT
BUILD LISTING AGENCY**

ADAM BRIGGS, BRIGGS REALTY GROUP
SEE PAGE 7 FOR LISTING

BRG
BRIGGS REALTY GROUP, INC.

**CONGRATULATIONS
AND THANK YOU!**

**NEWLY LICENSED BROKER
SCHOLARSHIP VOLUNTEER**

KELLY MCPHERSON
REALTY EXECUTIVES PREMIER



CONGRATULATIONS!

**NOW LICENSED
IN ILLINOIS**

SARAH MCLEAN
REALTY EXECUTIVES PREMIER

**REALTY
EXECUTIVES**
PREMIER

If you have feedback regarding a New Member Applicant or a member we should celebrate, please forward information to Heidi at office@scwba.com

STUDENT BUILD UPDATES

SCHOLARSHIPS ANNOUNCED STUDENT BUILD HOUSE ON THE MARKET



2022-2023 STUDENT BUILD 797 WAVELAND, JANESVILLE NAATZ CONSTRUCTION

BRG
BRIGGS REALTY GROUP, INC.

MLS LISTING LINK BELOW

<https://www.thebriggsrealtygroup.com/property-search/detail/85/1956826/797-waveland-rd-janesville-wi-53548/>

2023



Brady Carlson
Parker High School



Joseph Olsen
Milton High School



Alex Evans
Milton High School



Educational Excellence
Building Our Future
SCHOOL DISTRICT OF JANESVILLE






SCHOLARSHIP ANNOUNCEMENT

This year's building trades scholarships, each in the amount of \$1,000, will be submitted to our partners at WB Foundation for a scholarship match up to \$1,000 each.

SCWBA scholarship awards are made possible through the dedicated efforts of SCWBA's Education Committee, our esteemed Student Build Program, and through our member partnerships. Special thanks to Education Committee member, Kelly McPherson, who volunteered as scholarship coordinator this year, helping students complete the scholarship application process.

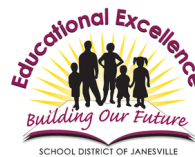
This scholarship cycle was also funded in part by give back incentives from our members at Realty Executives Premier, who proudly cut their commission last year to help us fund this year's generous scholarship cycle.

CONGRATULATIONS TO OUR 2023 RECIPIENTS!

How do we select our Realtor each year? Our Board reviews BLIND/Anonymous bid submissions.

SCWBA is extremely proud of our Student Build Program! In cooperation with the School District of Janesville, SCWBA provides an on-site classroom for students in the Advanced Construction Classes at Craig and Parker High Schools in Janesville. From its humble beginning in 1992 until today, this program has been providing a hands-on classroom experience, exposing area students to the skilled trades. And since 2007, the program has provided numerous scholarships to participants that are looking to make the construction industry their chosen profession. SCWBA is proud to be a part of training future builders in our local home building industry.

This year's Student Build Project is led by SCWBA Member, and General Contractor, Naatz Construction. Thank you to Ryan Naatz, Joe Kruser, and the entire Education Committee for all you do for this program!



COMMUNITY EVENTS

What's New This Year?

- Builders Not Showcased for a few years
- Evening Showings to highlight lighting and other cool features
- Enhanced Digital Marketing provided by Foremost Media
- One extended super weekend with attraction perks
- Volunteer Support
- Bigger and Better Committee participation
- plus MORE

You still have time to enter a new construction, remodel, or outdoor space. Contracts were due June 1st but we extended a few days.

Contact Heidi with questions or to obtain a copy of our rules and regulations packet with contract. If you'd like to be involved, join our awesome committee!

SCWBA Parade of Homes Announcement

The 2022 Parade of Homes was a great success and we would like to thank all of our participants from last year's Parade of Homes. We are honored to showcase your work and will continue to do so each and every year which you participate.

With that said, we are well underway with plans for our 2023 Parade of Homes, with evening viewing and other special additions. We have also finalized our Title Sponsorship bids and are excited to announce the 2023 POH Title Sponsor.

Congratulations to our members at Johnson Financial Group! Thank you for supporting this important community event and association favorite again this year!

Virtual viewing access of our 2022 POH will run through July 2023. Visit www.scwba.com/paradeofhomes and use promo code **\$CWBA22POH**.



**FINAL DEADLINE FOR HOME ENTRIES
JUNE 12TH!**



SEPTEMBER 21-24
2023

SOUTH CENTRAL WISCONSIN
BUILDERS ASSOCIATION



SANDLOT RESTORATION PROJECT TOWN OF ROCK PARK - IN AFTON

PHASE 2 PROJECT COMPLETE!!!



PHASE 3 PROJECT NEEDS WILL BE POSTED LATER IN 2023.

- Thank you to all volunteers and financial contributors listed below!
- Benches/Cubbies provided by Student Build Program, A+ Insulation, Marling Lumber, and Naatz Construction.
- Concrete Excavation provided by Fanning Construction.
- Discounted Fencing and Labor Donation for outfield fencing provided by Simmons Fence and Specialty Products.
- Support provided by Paulson Kimball Construction.



Wisconsin Builders Association Supports Workforce Housing Package

May 09, 2023



The Wisconsin Builders Association today announced their support for the Workforce Housing Package which has been spearheaded by Representative Robert Brooks and Senator Romaine Quinn, for the purpose of increasing the supply of workforce housing in Wisconsin.

“We are pleased with the collaboration with our industry partners in finding creative ways to solve the workforce housing deficit,” said WBA President Mike Howe.

Included in the package are five bills the group supports:

- Residential Development Infrastructure Loan Program – will create a loan program at the state level to fund infrastructure (street, water, sewer, sidewalks, etc.) for residential developments.
- Main Street Residential Housing Rehab Loan Program – will provide low-interest loans for the rehabilitation of second and third story apartments over main level businesses.
- Vacant Commercial to Housing Conversion Loan Program – will offer low-interest loans for the conversion or demolition of vacant commercial buildings to workforce housing.
- Land Development, Residential Housing, Zoning Ordinances – will require political subdivisions to approve certain permit applications related to residential housing developments that are consistent with certain local requirements and limits the authority of a subdivision to impose a supermajority requirement for a zoning ordinance.
- Housing Rehabilitation Loans Awarded by WHEDA – will allocate funds to WHEDA to ensure qualified applicants are given their approved low or no-interest loans for the rehabilitation of certain residential properties. Changes will ensure applicants are able to repay the loan; loans will top off at \$50,000 and not exceed a term of 15 years.

“We are looking forward to this housing package making its way through the legislature, and ultimately, being signed into law so we can take a big step forward in closing the housing gap,” said WBA Executive Director Brad Boycks.

If you'd like to see a copy of the response your State Directors received from Representative Conley, let Heidi know and she will forward that to you by email. Thank you SCWBA State Directors!

Spotlight on State Membership Benefits



Affinity Partner Benefits

Affinity partnerships are among our most valuable home builders association benefits and discounts. The WBA works with a wide range of partners to offer business insurance, small business coaching and consulting, financial planning, HBA rebates, discounts on online continuing education courses for home builders, and travel discounts. Our complimentary travel membership through Snazzy Traveler offers members and employees discounts on hotels, resorts, car rentals, cruise lines, and more – often with reduced pricing up to 75%. Find the full list of WBA affinity partners [HERE. https://www.wisbuild.org/affinity-partners](https://www.wisbuild.org/affinity-partners)

Check out the Membership Matters section on the last page of the newsletter for instructions on how to access your WBA benefits.

SCWBA State Directors: emails for our State Directors are available at scwba.com

Norm Paulson, Paulson Kimball Construction and Andy Dongarra, Johnson Financial Group

Podcast: WOTUS Decision, Good Housing Data and Politics



May 26, 2023 - In the latest episode of NAHB's podcast, Housing Developments, co-hosts CEO Jim Tobin and SVP of Communications Paul Lopez discuss the importance of yesterday's Supreme Court decision rescinding key parts of the Biden Administration's Waters of the U.S. (WOTUS) rule.

The pair also talk about some recent positive data for the housing and home building industry and the political landscape now that the Republican presidential nominee field is rapidly growing. Listen to Housing Developments wherever you get your podcasts or watch a video of the full episode below.

[Listen by clicking here and logging into your NAHB account:](#)



Spotlight on National Membership Benefits



Big Savings for NAHB Members in 2022, and More to Come in 2023

The NAHB Member Savings Program continues to make a big impact in boosting members' bottom lines. Through the exclusive discounts from a variety of leading companies, NAHB members saved an estimated total of \$37 million in 2022.

Much of that savings can be attributed to the program's growing list of participating companies. During the past year, two new savings programs were added: Goodyear Tires and Voyager Fuel & Fleet Management Mastercard, giving members the chance to save thousands on automobile expenses.

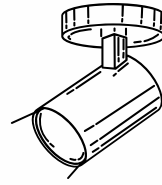
And the Member Savings Program will add even more value in 2023 with new opportunities for members to save money on personal and business-related items. Within the first quarter of 2023, new member-exclusive discounts will be available through T-Mobile and Farmers Insurance.

In addition to the four newest programs, the Member Savings Program will continue to feature 14 other prominent companies in 2023.

<https://www.nahb.org/blog/2022/12/big-savings-for-members-in-2022>

ASSOCIATE

Member Spotlights



MAKING THE LIST

RENEWED MEMBERS

- Advanced Construction
- Axley Attorneys
- Blue Line Property Development
- Budget Blinds
- First Community Bank
- Janesville WinSupply
- Next level Automation

UPCOMING



MEMBERSHIP ANNIVERSARIES

June

- Big Radio
- Budget Blinds
- Glen Erin
- Lloyd's Plumbing
- RH Batterman
- RJ Hirsch
- Wagner Construction

July

- Cabinet Country
- Fireplace Professionals
- Marklein Builders
- Old National Bank
- South Central Well & Pump
- Wisconsin River Bank



Nelson Truss
Nelson's HomeTown Recreation
Nelson Young Lumber
Next Level Automation
Northland Equipment
Old National Bank
Pella Windows
Pipe Dreams Plumbing
Premier Bank



2022
ASSOCIATE
MEMBER
OF THE YEAR

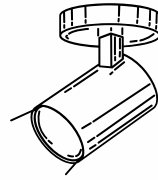


JOHNSON
FINANCIAL GROUP®

SPOTLIGHT ON SCWBA MEMBERS

BUILDER

Member Spotlights



MEMBERSHIP VALUE

BUSINESS & Pleasure

We've got it all!

When you join SCWBA you gain access to benefits at three levels; local, state, and national. From discounts to education, and everything in between, we've got you covered. With opportunities to network and collaborate with professionals throughout the industry, we've got plenty of events and social gatherings to get you in front of your target audience. A SCWBA membership comes with many fun, rewarding, and prosperous incentives to help you make the most of your membership investment.

APPLY TODAY

THE ONLY THING
WE'RE MISSING
is

YOU!



Naatz Construction
Next Generation Homes
Paulson Kimball Construction
Phillips Contracting
Post Builders
Powell Construction

Cash in on your membership by taking advantage of membership value incentives, by joining a committee, by attending events, and by collaborating with member partners.

Your membership has value beyond measure.



PHOTO GALLERY

COMEDY NIGHT MAY 18, 2023

SPONSORED BY
ASSOCIATED BANK

HOSTED AT FERMENTING
CELLARS WINERY

We had a great time at our 2023 Comedy Night, sponsored by Associated Bank. Thank you to our sponsors, our hosts, our guests, and our hilarious comedians for making the night a great success!



STUDENT BUILD OPEN HOUSE MAY 24, 2023

THANK YOU TO ALL WHO
ATTENDED AND
SUPPORTED THE 2022-2023
STUDENT BUILD PROJECT!

We enjoyed celebrating our students, scholarship recipients, our leadership, and our participating members at our student build open house! The house is on the market. See our education page for MLS listing link.





This Month's
Young Professionals Spotlight
Chase Kruser
TRICOR Insurance

What was the catalyst that led you to your profession within this industry?

I entered into the insurance business with the idea of helping businesses and individuals navigate a frustrating part of their lives- risk management, financial security, and disaster planning through policy education and an agreed upon servicing timeline.

What value have you found in your SCWBA membership?

SCWBA has allowed me to find a niche in my business! The education, the networking, and the community updates allow me to be in the know and to get in front of the contractors who find me to be beneficial in their business and in-turn want to help me grow my business.

What is one reason your peers should get more involved?

SCWBA is an association focused on you. It's filled with people who want to help you succeed.

Tell us something about you that most members wouldn't already know?

I was born in Florida but am a true Wisconsin outdoorsman- I enjoy hunting, fishing, golfing, and everything and anything else outside. I love trying new things, so if you have an idea, let me know!

Packers or Bears?

Packers, for sure! Bears are fine. Just please, not the Vikings...

SUBMISSIONS

*Nominate a Young Professional (under age 45)
by submitting answers to the questions above along with a
photo of the nominee to office@scwba.com.
Include name of nominee and member company name.*

MEMBERSHIP MATTERS

HEIDI VAN KIRK

SCWBA EXECUTIVE OFFICER



June Greetings,

I am so thrilled to be able to say Happy Summer to all of you! It felt like the weather would never come to stay. But I think it's finally here, giving us at least a couple months of sunshine and several months of orange barrels ahead of us.

First important piece of business. You will be getting an email asking you to proof your online directory listing. PLEASE take a moment to make sure your name is appearing in the directory and that all information is correct. Since we outsourced this service, an outside contact will be provided within the email you receive for you to reach out to regarding any errors and omissions.

As for summer events, we have one event coming up soon, our 2023 Golf Outing at Glen Erin on June 15th. I cannot wait to see you all on the course! Our next event after that will be our members happy hour at Realty Executives Premier in August. Stay tuned for details on that event. Also a quick reminder, Parade Entry contracts and payments are due June 12th! This is the final deadline.

Neither our Board of Directors nor our Education Committee will meet in the months of June and July. They work so hard year round for this association and have earned a little break. In the meantime, all education and board matters can be brought to me and I will hold onto or act upon them as necessary. This is a great time to take a moment to thank all of our committee members for their service. They definitely deserve our gratitude. Shoot them a thank you email!

Lastly, I'd like to congratulate every single one of you who participated in our 2022-2023 student build project, in any capacity. The students, the parents, and the school district are all so proud to see what this association and this program has delivered again this year! We awarded three scholarships each in the amount of \$1,000 and submitted them to our partners at WB Foundation for a scholarship match of up to \$1,000 each. Thank you Kelly McPherson for helping the students fill out their applications and for sending the grant applications to our partners in Madison. Special thanks to Sarah McLean with Realty Executives Premier for your contribution to this year's scholarship fund by selling last year's build with deep discounts and give back incentives. We couldn't have made such a great impact without you! This year's home is listed by Briggs Realty Group with similar incentives which will fund next year's scholarship cycle. Thank you Adam Briggs for your generosity!

That is all for now. If you'd like to get more involved, I urge you to join a committee. Ask me how. As always, I'm here to support you, so reach out at any time. Until next time, take care and remember to check your emails and visit our website and Facebook frequently. Have a great start to your summer!

Follow us on Facebook:

<https://www.facebook.com/SCWBA>

Join our Members Only FB Page:

<https://www.facebook.com/groups/136476243259>

Heidi



MEMBER ACCESS

WBA MEMBER BENEFITS

- Contracts & Forms (37 to choose from)
- Member Hotline
- Member Rebate Program
- Coaching & Consulting
- Business Insurance
- Health Insurance
- On-line Course Discounts
- Travel Discounts
- Digital Marketing Services
- Financial Planning
- WBA Affinity Programs

1. Go to www.wisbuild.org
2. In the bottom right corner, click the black button labeled Login/Request Login
3. When the popup box appears, click the white button labeled Request Login
4. Input the information requested and click continue
5. After you select continue, WBA will receive an email that you have created a login and will approve you within 24 hours so you can access all the information under the password-protected members only section of the website.

WBA benefits are located by clicking "Members Only" on the WBA website, then choosing "Member Benefits" from the drop-down menu

GROWTH ZONE INFORMATION

GrowthZone (formerly MemberZone) is our member management software that we use in the Association. It is used to keep track of all member data and member invoices. More importantly, it is used to create our annual membership directory, so it is critical that you log in and check your information for accuracy.

Contact GrowthZone

1.800.825.9171

Local: 218.825.9200

Fax: 360.350.4787

info@growthzone.com