

SCWBA NEWS



JULY 2023

A NEWSLETTER OF THE SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

*The South Central Wisconsin Builders Association (SCWBA) is a not-for-profit professional trade organization, which **unites** people involved in the building industry in order to **encourage** high standards of professionalism and service, **promotes** attainable, quality housing and **improves** our community through active involvement.*

Sponsored by:

AXLEY
ATTORNEYS



ISSUE HIGHLIGHTS

President's Letter	Page 2	State News	Page 10
Leadership Information	Page 3	National News	Page 11
SCWBA Events Calendar	Page 4	Member Spotlight Renewals	Page 12
Featured Events	Page 5	Member Spotlight Anniversaries	Page 13
New & Transitioning Members	Page 6	Photo Gallery	Page 14
Student Build Updates	Page 7	Young Professionals	Page 15
Parade of Homes	Page 8	Membership Matters Benefits	Page 16
Community Impact Projects	Page 9	Executive Officer's Letter	Page 17

PRESIDENT'S LETTER

TESSA DONGARRA, CABINET COUNTRY LTD. **2023 SCWBA PRESIDENT**



Howdy SCWBA members!

I hope everyone had a great 4th of July holiday. It sure was a HOT one! Did everyone have as much fun as I did at the golf outing? Wow, what a great day! Thank you to our sponsor, Marling Lumber / Homeworks and our member hosts, Glen Erin Golf Club and Cursing Stone Pub. Another fantastic job by our committee, our volunteers on the course, and our golfers.

The Student Build home has been sold! Thank you, Adam Briggs of Briggs Realty Group, for marketing and selling the home quickly. This year's home will also be part of our Parade of Homes. Be sure to check it out if you haven't already. Thanks again to the students, Joe Kruser, Naatz Construction, and all our supporting members.

The Parade of Homes, our biggest event of the year, is only two months away. This year's Parade will feature 11 new construction homes, 1 remodel and 2 outdoor living spaces. Our POH Committee is working hard on the details. You will start to see marketing ads getting posted online. Be on the lookout and share away on social media. Let's build momentum and attention to this wonderful event. We are excited to showcase our members' hard work and think this year's parade is sure to be a huge hit. Lots of fun new daily events to experience. Please encourage clients, neighbors, family and friends to get out and support our local builders and see some beautiful homes! Thank you to our sponsors, Johnson Financial Group.

Save the date for our next SCWBA Members Event hosted by Realty Executives Premier. Summertime Sizzle will happen on August 3rd from 4-7pm. This event will feature a Cocktail Competition happy hour! Enter your favorite cocktail recipe and see if you can win. Or you can just come and enjoy a cocktail or two. Please RSVP to compete and/or attend soon.

I strongly encourage all members to renew their membership each year, on time to stay a member in good standing. We will be launching a retention plan next month so stay tuned for more details. We would love to see our member retention percentage at the WBA level continue to grow. We are consistently gaining new members but want to keep the members we currently have too. You can always check for your upcoming renewal anniversary in every newsletter as well.

Beat the heat, with a nice cool treat.

Tessa Dongarra
SCWBA President

2023 LEADERSHIP

MEGAN OLEARY
PHOTOGRAPHY & DESIGN



Tessa Dongarra
President



Kevin Fanning
President Elect



Eric Scherdell
Treasurer/Secretary



Casandra Wagner
Past President



Heidi Van Kirk
SCWBA, EO



Adam Perkins
Builder Director



Eric Richards
Builder Director



Joe Kruser
Associate Director



Becky Carter
Associate Director



Tom Naatz
State Life Director



Andy Dongarra
State Director



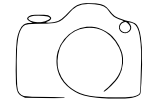
Norm Paulson
State Director



Doug Scott
State Life Director



Bob Sarow
State Life Director



Scott Engelberger
State Life Director

If you have suggestions, concerns, or ideas that may help improve YOUR association, we encourage you to reach out to any of your Board Members to share your thoughts.

Even better, join a committee!

If we collaborate more, we can make SCWBA the best association possible.

To obtain email addresses for your Board Members you can access them at: <https://www.scwba.com/about.html>

SCWBA

COMMITTEES

Education Committee

- Co-Chair: Tom Naatz, Naatz Construction tnaatz@hotmail.com
- Co-Chair: Paula Carlson, Brabazon/Title Team pcarlson@brabazontitleteam.com
- Joe Kruser, A+ Insulation
- Henry Londo, Century 21
- Kelly McPherson, Realty Executives Premier
- Christopher Maedke, School District of Janesville
- Ryan Naatz, Naatz Construction
- Adam Perkins, AP Designs
- Lucas Comstock, JC Builders
- Sarah Landherr, RH Landscape & Design

Parade of Homes Committee

- Co-Chair: Tessa Dongarra, Cabinet Country tess@cabinetcountryltd.com
- Co-Chair: Brian Kaiser, Kaiser Design/Build kaiserdb@charter.net
- Al Herbst, First National Bank
- Chris Engstrom, Advantage Homes
- Tom Naatz, Naatz Construction
- Gary Oehlberg, Main Street Cabinet Co.
- Steve Lauber, Janesville Gazette
- Andrea Mroz, Johnson Bank
- Preston Laws, Johnson Bank
- Brenda Knighton Slatter, Realty Executives
- Janine Birkhimer, Realty Executives
- Pam Heineck, Knight Barry Title
- Ashlyn Ellefson, Realty Executives Premier
- Alexis Boston, Bank of Milton
- Sarah Landherr, RH Landscape & Design
- Shannon Storlie, Brabazon/Title Team
- Kevin Ferguson, Ferguson Custom Homes

Thank you all for your service!

Membership Committee

- Co-Chair: Sara Reque, Blackhawk Bank sreque@blackhawkbank.com
- Co-Chair: Casandra Wagner, Wagner Construction casandra@wagnerconstco.com
- Becky Carter, Land Title & Closing Services
- Jackie Borgwardt, Johnson Financial Group
- Shonna Meyers, Associated Bank
- Sarah McLean, Realty Executives Premier
- Amanda McCulloch, Blackhawk Credit Union
- Chris Engstrom, Advantage Homes
- Shannon Storlie, Brabazon/Title Team
- Stephanie Mawhinney, Knight Barry Title

Golf Committee

- Co-Chair: Casandra Wagner, Wagner Construction casandra@wagnerconstco.com
- Co-Chair: Amanda Benway, Bank of Milton abenway@bankofmilton.com
- Tessa Dongarra, Cabinet Country
- Andy Dongarra, Johnson Financial Group
- Janine Birkhimer, Realty Executives Premier
- Chris Collins, Old National Bank
- Terri Schultz, Realty Executives Premier
- Katie Alshouse, Johnson Bank

Casino Night Committee

- Chair: Tessa Dongarra, Cabinet Country tess@cabinetcountryltd.com
- Becky Brandenburg, Richards Construction/Janisville Plumbing
- Chris Collins, Old National Bank
- Ruth Farrington, Marling Lumber & Homeworks
- Sarah McLean, Realty Executives Premier
- Shirley Carlson, Realty Executives Premier
- Jen Skubis, Realty Executives Premier
- Katie Alehouse, Johnson Bank

CALENDAR OF EVENTS



2023 EVENTS SCHEDULE

SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

JANUARY

No Events

Happy New Year 2023

FEBRUARY

16th

Members Happy Hour

Knight Barry
TITLE GROUP
Integrity. Experience. Innovation.

MARCH

16th

B&B Trivia Night

Bank of Milton
Your Locally Owned Independent Member Bank

APRIL

April 6th

Builders Round Table

BLACKHAWK COMMUNITY CREDIT UNION

MAY

18th

Comedy Night

Associated Bank

JUNE

15th

Golf Outing

MARLING LUMBER COMPANY
"Since 1901"

JULY

NONE

Summer

AUGUST

August 3rd
4-7

Members Happy Hour

REALTY EXECUTIVES
PREMIER

SEPTEMBER

21-24

Parade of Homes

JOHNSON FINANCIAL GROUP*

OCTOBER

10th

Forward Janesville BAS

BA5 business alternative
Batterman
SCWBA

NOVEMBER

2nd

Casino Night

AXLEY ATTORNEYS

DECEMBER

12th

Awards & Installation

SCWBA
Solid Wisconsin Builders Association

FEATURE EVENTS

JOIN US FOR

summertime sizzle & cocktail competition



SCWBA MEMBERS HAPPY HOUR
AUGUST 03 | 4-7 PM

1521 Randolph Rd #101 | Janesville, WI 53545

**REALTY
EXECUTIVES**

PREMIER

nsup
online
scwba.com/memberevents

For questions contact:
jo@realtyexecutives.com

Sign up online to attend or compete!

<https://www.signupgenius.com/go/60b094daca629a1fe3-summertime#/>

Thank you to this month's Title Sponsor, Realty Executives Premier!

JULY 2023



WELCOME TO SCWBA!

NEW MEMBER
DOT DESIGN HOUSE



Dot Design House
1518 Plainfield Avenue
Janesville, WI 53545
(608) 289-1771
Dotdesignhouse@gmail.com



CONGRATULATIONS!

**2022-2023 STUDENT
BUILD LISTING AGENCY**
ADAM BRIGGS, BRIGGS REALTY GROUP
SEE PAGE 7 FOR LISTING



WELCOME TO SCWBA!

NEW MEMBER
FOCUS ON ENERGY



Focus on Energy Wisconsin
613 Williamson Street
Madison, WI 53703
(608) 260-5867
akuc@psdconsulting.com



CONGRATULATIONS!

**NOW LICENSED
IN ILLINOIS**
SARAH MCLEAN
REALTY EXECUTIVES PREMIER



If you have feedback regarding a New Member Applicant or a member we should celebrate, please forward information to Heidi at office@scwba.com

STUDENT BUILD UPDATES

SCHOLARSHIPS ANNOUNCED STUDENT BUILD GETS ACCEPTED OFFER



BIG NEWS!

**Wisconsin Builders Foundation
matches ALL SCWBA Scholarships!**

**Together, we have awarded
\$6,000 in scholarships this year!**

Congratulations to:

- Brady Carlson
- Alex Evans
- Joseph Olson

each awarded \$2,000!





2023



Brady Carlson
Parker High School



Joseph Olsen
Milton High School



Alex Evans
Milton High School






SCHOLARSHIP ANNOUNCEMENT

This year's building trades scholarships, each in the amount of \$1,000, will be submitted to our partners at WB Foundation for a scholarship match up to \$1,000 each.

SCWBA scholarship awards are made possible through the dedicated efforts of SCWBA's Education Committee, our esteemed Student Build Program, and through our member partnerships. Special thanks to Education Committee member, Kelly McPherson, who volunteered as scholarship coordinator this year, helping students complete the scholarship application process.

This scholarship cycle was also funded in part by give back incentives from our members at Realty Executives Premier, who proudly cut their commission last year to help us fund this year's generous scholarship cycle.

CONGRATULATIONS TO OUR 2023 RECIPIENTS!

2022-2023 STUDENT BUILD

**797 WAVELAND, JANESVILLE
NAATZ CONSTRUCTION**

Listed by: Briggs Realty Group

**2022-2023
MLS LINK**

<https://www.thebriggsrealtygroup.com/property-search/detail/85/1956826/797-waveland-rd-janesville-wi-53548/>

SCWBA is extremely proud of our Student Build Program! In cooperation with the School District of Janesville, SCWBA provides an on-site classroom for students in the Advanced Construction Classes at Craig and Parker High Schools in Janesville. From its humble beginning in 1992 until today, this program has been providing a hands-on classroom experience, exposing area students to the skilled trades. And since 2007, the program has provided numerous scholarships to participants that are looking to make the construction industry their chosen profession. SCWBA is proud to be a part of training future builders in our local home building industry.

This year's Student Build Project is led by SCWBA Member, and General Contractor, Naatz Construction. Thank you to Ryan Naatz, Joe Kruser, and the entire Education Committee for all you do for this program!



COMMUNITY EVENTS

SEPTEMBER 21-24
2023



PARADE
of
HOMES

SOUTH CENTRAL WISCONSIN
BUILDERS ASSOCIATION



\$10 PER TICKET

Valid on In-Person and Virtual Viewing

4 DAILY DEALS

www.scwba.com/paradeofhomes

THURSDAY
SEPTEMBER 21

Senior Day

BUY ONE GET ONE
1/2 PRICE
AGES 55 & UP

FRIDAY
SEPTEMBER 22

Date Night

SHOW YOUR TICKET AT
SAMMY'S HILLTOP FOR
DINNER DISCOUNTS
PLUS LIGHTED EVENING
VIEWING



We are gearing up for our 2023 Parade of Homes, with daily ticket attractions and returning builder participation. Keep an eye on our social media pages and our website for the announcement of our parade map and ticket sales!

Thank you to Johnson Financial Group for making this event possible!



GET INSPIRED
Builders | Designers | Landscape



SANDLOT RESTORATION PROJECT TOWN OF ROCK PARK - IN AFTON

PHASE 2 PROJECT COMPLETE!!!



PHASE 3 PROJECT NEEDS WILL BE POSTED LATER IN 2023.

- Thank you to all volunteers and financial contributors listed below!
- Benches/Cubbies provided by Student Build Program, A+ Insulation, Marling Lumber, and Naatz Construction.
- Concrete Excavation provided by Fanning Construction.
- Discounted Fencing and Labor Donation for outfield fencing provided by Simmons Fence and Specialty Products.
- Support provided by Paulson Kimball Construction.



STATE NEWS



Wisconsin Builders Association Statement on Signing of Workforce Housing Package

June 23, 2023 – The Wisconsin Builders Association (WBA) commended Governor Evers' signature of a workforce housing package that will increase the supply of affordable housing in Wisconsin.

“The lack of affordable housing across Wisconsin is at a critical level,” said WBA President Mike Howe. “Funding loans through the Wisconsin Housing and Economic Development Authority for workforce housing residential infrastructure costs, main street multifamily remodeling projects, the conversion of commercial buildings for housing, and single-family remodeling projects is an important way to lower the cost of housing for many working families throughout Wisconsin. Excessive and outdated regulations add over \$93,000 to the final price of a new home, increasing the total by nearly 24 percent. Coupled with 75 percent fewer lots and 55 percent fewer new homes than pre-recession averages, volatile interest rates, and inflated costs of materials, these bills will go a long way in assisting a variety of challenges in the creation of workforce housing.”

“We are thankful for the bipartisan work done to enact this legislation; to our industry partners in advocating for this legislation, Representative Brooks and Senator Quinn for spearheading it, the Joint Committee on Finance for approving funding, the legislature for passing them, and Governor Evers for signing the bills into law,” said WBA Executive Director Brad Boycks. “These measures will provide additional tools for developers, builders, remodelers, and local units of government to build much-needed workforce housing units across Wisconsin.”

~Alicia Naleid, Director of Communications, WBA

Local Representation at State Level

Last month I had the pleasure of attending the WBA Celebration of Housing Conference and Wisconsin Builders Foundation Golf Outing in Wisconsin Dells, joined by our State Directors, Andy Dongarra and Norm Paulson, as well as Life State Director, Doug Scott.

While there, we learned a lot about what is happening in our industry and what our partners at WBA are advocating for on our behalf. We also celebrated the recipients of the 2023 Badger Craftsmen Awards, raised money for the WB Foundation scholarship fund, and celebrated various associations.

~ Heidi Van Kirk SCWBA EO



SCWBA State Directors: emails for our State Directors are available at scwba.com/about
Norm Paulson, Paulson Kimball Construction and Andy Dongarra, Johnson Financial Group

Research Report by Massachusetts HBA Urges Action on Housing and Climate



June 30, 2023 - The [Home Builders and Remodelers Association of Massachusetts \(HBRAMA\)](#) recently released a report, "[Public Policy for Net Zero Homes and Affordability](#)," in which researchers from the MIT Center for Real Estate and Wentworth Institute of Technology analyzed the confluence of the housing and climate crises on building costs and, consequently, housing affordability, along with the potential effects of the state's recently passed "net zero" residential building code.

The 18-month study concluded that, without additional incentives or financial supports, the more stringent building requirements will likely push homeownership out of reach for many more families in Massachusetts.

The report estimates that the specialized stretch energy code is likely to increase the cost of home construction by roughly 1.8% to 3.8% – adding approximately \$10,000 to \$23,000 to the median cost of a single-family home and putting homeownership out of reach for between 15,000 and 33,000 households. The researchers also estimated a 2.4% rise in construction costs for large multifamily buildings.

"When it comes to housing policy, we must balance the scales in these two vital areas – affordability and climate change. Our policymakers must avoid tilting too far in one direction to the detriment of the other," said HBRAMA President Jeffrey Brem in a press release. "Legislative and regulatory efforts at the state and local levels should be geared toward accelerating the construction of housing that is more energy-efficient but also more equitable, more attainable and more affordable to a larger pool of Massachusetts residents."

The research team identified a series of policy tools that could facilitate the production of more energy-efficient and affordable housing, including:

- Implementing land use changes that reduce carbon emissions and increase affordability.
- Streamlining permitting and reducing utility connection delays.
- Restructuring financial incentives and tax credits.
- Increasing technical assistance for green building.
- Expanding financing sources.
- Supporting low-income renters.
- Creating new tax classifications and exemptions.

The study was supported by a diverse array of organizations, including the Air Conditioning, Heating and Refrigeration Institute, the Building Industry Association of Washington, Cape Cod Five, Housing Assistance Corporation, Massachusetts Association of Realtors, National Association of Home Builders, Planning Office for Urban Affairs at the Archdiocese of Boston, Propane Education and Research Council, Pulte Homes, Mitsubishi Electric, Sunpower and Toll Brothers.

Information from the study has been well publicized in local media since its release, including [CBS News Boston](#), [Boston Business Journal](#), [NBC Boston](#), [Mass Live](#) and local Gannett outlets.

The full report is available through [HBRAMA's website](#).

SPOTLIGHT ON SCWBA MEMBERS

ASSOCIATE

Member Spotlights



- R&W Heating and Cooling
- RH Batterman
- Ray Lloyd Plastering
- Realty Executives Premier
- Residential Commercial Insulation
- RH Landscape & Design
- Richards Electric
- Rock River Steel
- Sammy's Hilltop
- School District of Janesville
- Schultz Design
- Schwartz & Shea Insurance
- Sign A Rama
- Simmons Fence & Specialty Products
- South Central Well & Pump
- Sullivan Signs
- Summit Accounting Group

In order to be approved as an Associate Member in SCWBA, you must demonstrate the following:

- Be engaged in a trade, industry, or profession related to shelter construction, remodeling or land development.
- Have been in business for at least one year.
- Must work within Rock and Green counties in Wisconsin.
- Be of good character and business reputation.
- Agree to abide by the provisions of the Bylaws of SCWBA.
- Subscribe to the purpose of SCWBA.
- Gain the approval of the Membership Committee and SCWBA Board of Directors.



MAKING THE LIST

RECENTLY RENEWED MEMBERS

- Advantage Homes
- Badger State Maintenance
- Country Door Systems
- Fireplace Professionals
- Marklein Builders
- Next Generation Homes
- School District of Janesville



SPOTLIGHT ON SCWBA MEMBERS

BUILDER

Member Spotlights



- **RJ Hirsch Builder**
- **Richards Construction**
- **S&S Enterprises of Janesville**
- **Sockness Builders**

In order to be approved as a Builder Member in SCWBA, you must demonstrate the following:

- *Be in the business of shelter construction, remodeling, or land development.*
- *Have been in business for at least one year.*
- *Must work within Rock and Green counties in Wisconsin.*
- *Be of good character and business reputation.*
- *Agree to abide by the provisions of the Bylaws of SCWBA.*
- *Subscribe to the purpose of SCWBA.*
- *Gain the approval of the Membership Committee and SCWBA Board of Directors.*



MAKING THE LIST



UPCOMING MEMBERSHIP ANNIVERSARIES

July

- Cabinet Country
- Fireplace Professionals
- Marklein Builders
- Old National Bank
- South Central Well & Pump
- Wisconsin River Bank

August

- Bloyer Well & Pump
- Bob Clapper Automotive
- Hurley Ranch Homes
- Nelson's HomeTown Recreation
- Sammy's Hilltop

Anniversary months coincide with renewal deadlines.

Check your email for dues invoices.

PHOTO GALLERY

June 15



2023
GOLF *Outing*

June 15, 2023
Glen Erin Golf Club
10am Registration | 11am Shotgun Start

SPONSORED BY



SPONSORS

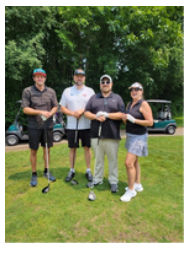
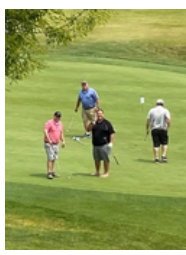
Title Sponsor:
Marling Lumber & HomeWorks

Food Sponsor:
Alongi Santas Moss Insurance Agency

Beverage Sponsors:
Land Title & Closing Services
Paulson Kimball Construction
Johnson Financial Group
Realty Executives Premier
Bank of Milton

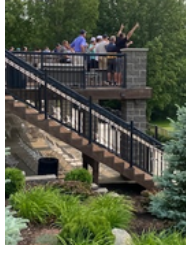
Hole Sponsors:
A+ Insulation, Advantage Homes, Advia Credit Union, Badger State Maintenance, Blackhawk Bank, Brabazon, Cabinet Country, First Community Credit Union, Harris Ace Hardware, Ignatek, Janesville Brick, Janesville Plumbing, Knight Barry Title, Land Title, Marling, Naatz Construction, Next Generation Homes, Old National Bank, Premier Bank, RH Batterman, Richards Construction, WI Building Supply

- Golf Committee**
- Casandra Wagner (co-chair)
 - Amanda Benway (co-chair)
 - Tessa Dongarra
 - Janine Birkhimer
 - Chris Collins
 - Terri Schultz
 - Katie Alshouse
- Volunteers**
- Heather Longhenry
 - Preston Laws
 - Kim Hendrikson
- Thank You!*



THANK YOU!
To everyone who donated a raffle basket!

- Advantage Homes
- Anchor Bar & Grill
- Arch Berganti
- Bank of Milton
- Cabinet Country
- Central Construction
- Heath Van Kirk
- Janesville Brick
- Johnson Financial Group
- Old National Bank
- RH Batterman
- Samsky's Office
- W&W
- Summit Accounting Group
- Traci C. Hales
- Wagner Construction CO.
- Wisconsin Mutual Society
- Ignatek Construction



Thank you to our golf committee and volunteers, and all of our golfers and sponsors!



This Month's
Young Professionals Spotlight
Becky Carter

Land Title & Closing Services

What was the catalyst that led you to your profession within this industry?

My transition into the Title Industry happened organically. I've always been passionate about helping others. Moreover, my role within the industry has not only allowed me to further my efforts, but also to help members within my community achieve an important milestone – homeownership.

What value have you found in your SCWBA membership?

My SCWBA membership has not only refined my preexisting knowledge, but has also given me an opportunity to increase my familiarity by building relationships with some of the top industry leaders in Rock County.

What is one reason your peers should get more involved?

SCWBA creates the perfect environment to deepen one's understanding of the building industry. One key feature that I'd like to highlight is the networking. SCWBA's many members are all extremely vital to the industry and connecting with these individuals is important for anyone looking to build a successful career in this field.

Tell us something about you that most members wouldn't already know?

Prior to working at Land Title I worked in the dental field for 12 years

Packers or Bears?

Packers...duh!

*Young Professional to be featured next month:
Alexis Boston, Bank of Milton*

SUBMISSIONS

*Nominate a Young Professional (under age 45)
by submitting answers to the questions above along with a
photo of the nominee to office@scwba.com.
Include name of nominee and member company name.*

3 — IN — 1

MEMBERSHIP HIGHLIGHTS

THIS MONTH WE ARE HIGHLIGHTING THE FOLLOWING BENEFITS

LOCAL

Join a membership base comprised of a variety of member companies. Network with industry professionals at monthly member-exclusive events. Events include happy hours, educational sessions, golf outings, casino nights, builders and brews, and more ALL at a variety of local member business locations.

We design and plan our events with elements to encourage networking and relationship building.

STATE

As a membership benefit for current dwelling contractors, the Wisconsin Builders Foundation offers online continuing education (CEU) credits through its partnership with Slipstream and the B4 Conference. These courses are designed to fulfill Wisconsin's continuing education requirements for dwelling contractors (12 credit hours every two years), and are approved by the Wisconsin Department of Safety & Professional Services (DSPS..

NATIONAL

The NAHB Member Savings Program continues to make a big impact in boosting members' bottom lines. Through the exclusive discounts from a variety of leading companies, NAHB members saved an estimated total of \$37 million in 2022.

Thousands of members of local and state home builders associations utilize the NAHB member savings programs to receive numerous exclusive discounts.

MEMBER ACCESS

WBA MEMBER BENEFITS

Contracts & Forms
(37 to choose from)
Member Hotline
Member Rebate Program
Coaching & Consulting
Business Insurance
Health Insurance
On-line Course Discounts
Travel Discounts
Digital Marketing Services
Financial Planning
WBA Affinity Programs

1. Go to www.wisbuild.org
2. In the bottom right corner, click the black button labeled Login/Request Login
3. When the popup box appears, click the white button labeled Request Login
4. Input the information requested and click continue
5. After you select continue, WBA will receive an email that you have created a login and will approve you within 24 hours so you can access all the information under the password-protected members only section of the website.

WBA benefits are located by clicking "Members Only" on the WBA website, then choosing "Member Benefits" from the drop-down menu

GROWTH ZONE INFORMATION

GrowthZone (formerly MemberZone) is our member management software that we use in the Association. It is used to keep track of all member data and member invoices. More importantly, it is used to create our annual membership directory, so it is critical that you log in and check your information for accuracy.

Contact GrowthZone

1.800.825.9171
Local: 218.825.9200
Fax: 360.350.4787
info@growthzone.com

Three memberships, one annual dues payment! Wisconsin Builders Association membership and National Association of Home Builders membership are included with your annual SCWBA membership. All Association members have access to a variety of resources on a local, state, and national level.

EXECUTIVE OFFICER'S LETTER

HEIDI VAN KIRK SCWBA EXECUTIVE OFFICER



Greetings,

I hope this letter finds you all well, tan, and enjoying your summer. As we near the midway point, I want to remind you that we have one event remaining this summer, our members Happy Hour at Realty Executives Premier on August 3rd. We are excited to invite you to this summertime sizzle event, featuring a fun cocktail competition. If you'd like to attend, taste, or compete in the cocktail competition with various prizes, sign up on our website under member events. A link is provided on our featured events page.

Once we head into fall we will launch right into our 2023 Parade of Homes, with some great new ticket attractions for each day of our one weekend event.. We also have a brand new marketing plan to help us spread the word about the exciting changes to our Parade of Homes. We cannot wait to see what this event will bring to our participants and attendees this year. Thank you to our title sponsor, Johnson Financial Group, for your generous support once again.

Please know that we care about the value of your membership. This is why we try to bring a variety of fun and business elements to our members, allowing you to connect, learn, and grow in business together. Be sure to join us as much as possible and cash in on your membership. If you are ever unsure of what we have going on, our full events calendar is available earlier in the newsletter and info is always kept up to date on our website.

I am really proud of this association and all of our members. If I could ask one thing of you, I would only ask that you remain true to the SCWBA mission by doing business with, and referring new, members so we can continue to grow and thrive. We are only as strong as your engagement. Include one another and help us with our retention efforts.

That is all for now. If you'd like to get more involved, I urge you to join a committee. Ask me how. As always, I'm here to support you, so reach out at any time. Until next time, take care and remember to check your emails and visit our website and Facebook frequently.

Follow us on Facebook:

<https://www.facebook.com/SCWBA>

Join our Members Only FB Page:

<https://www.facebook.com/groups/136476243259>

Cheers!

Heidi