

SCWBA NEWS



JANUARY 2023

A NEWSLETTER OF THE SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

*The South Central Wisconsin Builders Association (SCWBA) is a not-for-profit professional trade organization, which **unites** people involved in the building industry in order to **encourage** high standards of professionalism and service, **promotes** attainable, quality housing and **improves** our community through active involvement.*

Sponsored by:

AXLEY
ATTORNEYS



HIGHLIGHTS

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PRESIDENT'S LETTER



PAULA CARLSON, BRABAZON/TITLE TEAM **2023 SCWBA PRESIDENT**

New Year's Greetings!

Wow.... 2023! Have you gotten the hang of typing it yet? I sure haven't. With a new year comes a lot of changes. Are you making big changes for the year? Personally/ Professionally/ Financially/ Emotionally??? I encourage each of you to try to make a change. SCWBA is making some changes and I can't wait to see how they take shape.

We are making changes and growing all of our committees. You are a member of SCWBA to promote your business to others in the construction industry. Our committees are here to help you. Whether you are a committee member or join us for an event that they plan- you will benefit. Call Heidi today or reach out to any board member to find out how you can join in the fun.

I hope each of you know that you matter to us at SCWBA. If you have a question or need answers to questions- please reach out to us. We are here for you. SCWBA has resources that are here to help you and your business.

We look forward to a fun & prosperous year for all of us! Bring on 2023!

Paula Carlson
SCWBA President

2023 LEADERSHIP



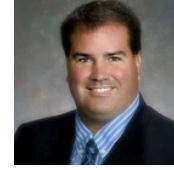
Paula Carlson
President



Tessa Dongarra
President Elect



Kevin Fanning
Vice President



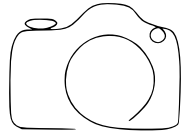
Eric Scherdell
Treasurer/Secretary



Casandra Wagner
Past President



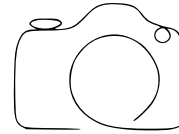
Adam Perkins
Builder Director



Eric Richards
Builder Director



Joe Kruser
Associate Director



Becky Carter
Associate Director



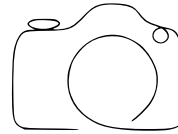
Tom Naatz
State Life Director



Andy Dongarra
State Director



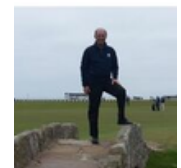
Norm Paulson
State Director



Scott Engelberger
State Life Director



Bob Sarow
State Life Director



Doug Scott
State Life Director

Photography by:

MEGAN OLEARY
PHOTOGRAPHY  DESIGN

If you have suggestions, concerns, or ideas that may help improve YOUR association, we encourage you to reach out to any of your Board Members to share your thoughts.

Even better, join a committee!

If we collaborate more, we can make SCWBA the best association possible.

To obtain email addresses for your Board Members you can access them at:

<https://www.scwba.com/about.html>

Membership Ambassadors

- Paula Carlson, Brabazon/Title Team
- Casandra Wagner, Wagner Construction
- Sara Reque, Blackhawk Bank
- Amanda McCulloch, Blackhawk Credit Union
- Becky Carter, Land Title & Closing Services
- Jackie Borgwardt, Johnson Financial Group
- Shonna Meyers, Associated Bank
- Sarah McLean, Realty Executives Premier

CALENDAR OF EVENTS

2023 EVENTS SCHEDULE

SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

JANUARY

No Events

Happy New Year 2023

FEBRUARY

16th

Members Happy Hour

sponsored by Knight Barry

MARCH

16th

B&B Trivia Night

sponsored by Bank of Milton

APRIL

Date TBD

Builders Round Table

BECOME A SPONSOR
YOUR LOGO HERE
\$1,500

MAY

18th

Comedy Night

BECOME A SPONSOR
YOUR LOGO HERE
\$1,000

JUNE

15th

Golf Outing

BECOME A SPONSOR
YOUR LOGO HERE
\$2,000

JULY

Event TBD

STAY TUNED

AUGUST

Date TBD

Members Happy Hour

sponsored by REALTY EXECUTIVES PREMIER

SEPTEMBER

9, 10, 15, 16, 17

Parade of Homes

Bids start at \$8,000

BECOME A SPONSOR
YOUR LOGO HERE

OCTOBER

10th

Forward Janesville BAS

business after five SCWBA Batterman

NOVEMBER

2nd

Casino Night

BECOME A SPONSOR
YOUR LOGO HERE
\$2,500

DECEMBER

12th

Awards & Installation

SCWBA

SECURE YOUR TITLE SPONSORSHIP AND BE ON THE CALENDAR ALL YEAR.
EMAIL HEIDI AT OFFICE@SCWBA.COM

EVENTS THIS MONTH

02.16
2023



YOU ARE INVITED TO
SCWBA MEMBERS

MARDI
GRAS

HAPPY HOUR

Hosted by

KNIGHT BARRY TITLE GROUP

20 S. JACKSON ST.

JANESVILLE, WI

FEBRUARY 16TH

4:30 PM - 6:30 PM



A "KNIGHT" OF FUN
AND PRIZES!!

THEME DRESS IS OPTIONAL

Earn Beads
Play Mardi Draw Trivia
Find the King Cake Baby
Hunt the Knight
Refreshments



Knight Barry
TITLE GROUP

NEW MEMBERS & HONORS



EO Outstanding Associate
Sarah McLean



EO Outstanding Builder
Kevin Ferguson



Associate Member of the Year
Johnson Financial Group

Congratulations SCWBA AWARDS RECIPIENTS | 2022

MEGAN OLEARY
PHOTOGRAPHY & DESIGN



Builder Member of the Year
Adam Perkins, AP Designs



Leadership Award
Paula Carlson, Brabazon/Title Team



Education Award
Henry Londo, Century 21



President's Award
Joe Kruser, A+ Insulation

MEMBERS MAKING MOVES

CLIFF WAKEFIELD BENEFICIAL INSULATION HAPPY RETIREMENT

Primary contact for Beneficial Insulation is now Logan Carlson. Congratulations Logan and enjoy your retirement, Cliff!

Logan@Beneficialinsulation.com
BENEFICIAL INSULATION, LLC
2817 E. County Rd. O
P.O. Box 566
Janesville, WI 53547-0566

APPLICATION PENDING

JUSTIN LANKFORD LANKFORD CONSTRUCTION & DESIGN

If you have feedback regarding a New Member Applicant please forward information to Heidi at office@scwba.com

NEW

STUDENT BUILD UPDATES

2022-2023 STUDENT BUILD UPDATE 797 WAVELAND, JANESVILLE NAATZ CONSTRUCTION



Education Committee

Co-Chair: Tom Naatz, Naatz Construction
tnaatz@hotmail.com

Co-Chair: Paula Carlson, Brabazon/Title Team
pcarlson@brabazontitleteam.com

- Joe Kruser, A+ Insulation
- Henry Londo, Century 21
- Kelly McPherson, Realty Executives Premier
- Christopher Maedke, School District of Janesville
- Ryan Naatz, Naatz Construction
- Adam Perkins, AP Designs



2022-2023 SCHOLARSHIP CYCLE IS OPEN! ACADEMIC OR DIRECT TO WORKFORCE

DOWNLOAD AT: <https://www.scwba.com/student-build.html>

SCWBA is extremely proud of our Student Build Program! In cooperation with the School District of Janesville, SCWBA provides an on-site classroom for students in the Advanced Construction Classes at Craig and Parker High Schools in Janesville. From its humble beginning in 1992 until today, this program has been providing a hands-on classroom experience, exposing area students to the skilled trades. And since 2007, the program has provided numerous scholarships to participants that are looking to make the construction industry their chosen profession. SCWBA is proud to be a part of training future builders in our local home building industry.

This year's Student Build Project is led by SCWBA Member, and General Contractor, Naatz Construction. Thank you to Ryan Naatz, Joe Kruser, and the entire Education Committee for all you do to support this program!



COMMUNITY EVENTS

Parade of Homes Committee

Co-Chair: Tessa Dongarra, Cabinet Country
tess@cabinetcountryltd.com

Co-Chair: Brian Kaiser, Kaiser Design/Build
kaiserdb@charter.net

- Kevin Ferguson, Ferguson Custom Homes
- Tom Naatz, Naatz Construction
- Gary Oehlberg, Main Street Cabinet Co.
- Steve Lauber, Janesville Gazette
- Andrea Mroz, Johnson Bank
- Preston Laws, Johnson Bank
- Brenda Knighton Slatter, Realty Executives
- Janine Birkheimer, Realty Executives
- Pam Heineck, Knight Barry Title

The 2022 Parade of Homes was a great success. Thank you to our participating members. Virtual viewing access will run through July 2023.

Visit www.scwba.com/paradeofhomes and use promo code **\$CWBA22POH**.



Sponsored by
JOHNSON FINANCIAL GROUP

2022 PARTICIPANTS

2

4515 Huntington Ave., Janesville

The Coastal Farmhouse Feels With Key-Notes of Modern Sophistication

The relaxing atmosphere of this home will make you want to kick your feet up and stay awhile! The stunning clean lines & neutral color palette are highlighted with any chic color palette that is sure to "wow" you at first sight!

Home Features:

- Custom exterior finishes
- Laid-in tile shower with dual shower doors
- Hardwood floors with light stain throughout
- Decorative crown molding throughout
- Pendant cabinet lighting throughout
- Hardwood inlaid stone with marble grout surrounds
- Light oak in the kitchen and island
- Hardwood inlaid stone with marble grout surrounds
- Custom exterior finish garage, including full tile
- Custom exterior finish garage, including full tile and additional rear patio

SQUARE FEET: 3,285 | BEDS: 5 | BATHS: 3
2017 N. HARMONY TOWN HALL RD., JANESVILLE, WI
BUILDADVANTAGEHOMES.COM
608-756-2989

3

3750 White Pine Dr., Janesville

Modern Scandinavian Home

Welcome to our 2022 Parade Home. We are pleased to show you our latest design, showcasing fine building features. Prepare your senses for an abundance of unique tiles with creative installation, stunning hardwood floors and beautiful custom cabinets. Please enjoy your visit. Thank you to all the wonderful individuals who helped make this project a huge success!

Home Features:

- Open concept layout with dual wood-burning stoves
- Custom cabinetry
- Hardwood floors with tile and high-end tile
- Dual light fixture selection
- Hardwood floors with tile and high-end tile
- Open concept layout with dual wood-burning stoves
- Custom cabinetry
- Hardwood floors with tile and high-end tile
- Dual light fixture selection
- Hardwood floors with tile and high-end tile

SQUARE FEET: 3,685 | BEDS: 4 | BATHS: 3
424 E. COUNTY ROAD N. EDITIONVILLE, WI
608-296-8462

1

3805 Huntington Ave., Janesville

Enter into this new condominium community and be ready to feel at home! This parade condo displays the lush living that you can expect to have when residing in our 50+ development. We designed this condo to accommodate your needs and wants!

Home Features:

- Custom Kitchen Island
- Thoughtful tile installation, such as tile in entry, 10 doors, and in the living room
- A full tile in the living room
- High-end tile in the living room
- High-end tile in the living room
- High-end tile in the living room
- High-end tile in the living room
- High-end tile in the living room
- High-end tile in the living room
- High-end tile in the living room

SQUARE FEET: 2,350 | BEDS: 3 | BATHS: 3
2017 N. HARMONY TOWN HALL RD., JANESVILLE, WI
BUILDADVANTAGEHOMES.COM
608-756-2989

5

3921 S. Tracey Road, Janesville

EVERGREEN DESIGNS INC.

Welcome to our 2022 Parade Home

Evergreen Designs is featuring a custom home just minutes from Janesville. A big thank you to our 2022 Parade homeowners for letting us show their beautiful custom home. We welcome you to make your next home an EVERGREEN DESIGN build home.

Home Features:

- Large open concept with island peninsula
- Hardwood floors
- Custom cabinetry and built-ins
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

SQUARE FEET: 3,742 | BEDS: 4 | BATHS: 4
411 E. COUNTY RD. N. JANESVILLE, WI
EVERGREENDESIGNSINC.COM
608-888-9559

6

5631 N. Harvest Ridge Drive, Milton

Ferguson Custom Homes

Mid-Century Inspiration

Like all our homes, this custom designed and built home is unique and one of a kind. This home is based around the growing family with space to enjoy family time. We have a large main room for the whole family and a large family room. This home with a wide tile floor is ready for family gatherings. There you have amazing hardwoods and tile throughout that make this house a home!

Home Features:

- Open concept
- Hardwood floors
- Custom cabinetry
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

SQUARE FEET: 3,295 | BEDS: 4 | BATHS: 3
401 E. MOUNTAIN ROAD
WWW.FERGUSONCUSTOMHOMES.COM
608-296-7000

4

2001 Arbor Ridge Way, Janesville

BADGER MASONRY OF JANESVILLE

Built to Last with all the Modern Amenities

Welcome to our 2022 Parade Home. All brick exterior with interior brick and stone accents throughout. Thoughtful tile installation, such as tile in entry, 10 doors, and in the living room. We designed this home to accommodate your needs and wants!

Home Features:

- Open concept layout with island peninsula
- Hardwood floors
- Custom cabinetry and built-ins
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

SQUARE FEET: 3,720 | BEDS: 4 | BATHS: 3
694 E. BINGHAM RD., MILTON, WI
608-296-1925

8

631 Locust Lane, Evansville

HURLEY RANCH

Craftsman Duplex with One mile bike trail surrounding!

Hurley Ranch Homes welcomes you to the Stonewood Grove subdivision on Stonewood's growing west side neighborhood. 1 mile bike trail surrounds neighborhood leads to west side park that will be home to a brand new community pool facility coming soon! This duplex has everything you need and more.

Home Features:

- Open concept layout with island peninsula
- Hardwood floors
- Custom cabinetry and built-ins
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

SQUARE FEET: 1,194 | BEDS: 2 | BATHS: 2
129 N. MADISON STREET, EVANSVILLE, WI
WWW.HURLEYRANCH.COM
608-882-1299

9

2650 Arbor Ridge Way, Janesville

Naatz Construction

Ranch Construction Inc. invites you to our 2022 Parade Home!

This beautiful home is nestled in a beautiful, scenic location with natural granite, stone, brick, light oak flooring, soft green molding and woodwork, and casual fabric and furnishings. The overall color scheme is warm, neutral, accented throughout with soft organic tones.

Home Features:

- Open concept layout with island peninsula
- Hardwood floors
- Custom cabinetry and built-ins
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

SQUARE FEET: 3,322 | BEDS: 2 | BATHS: 4
130 FOOTVILLE HANOVER, JANESVILLE, WI
WWW.NAATZCONSTRUCTION.COM
608-876-4164

7

2719 Woodside Drive, Beloit

HURLEY RANCH

Luxury Farm Home Charm in Craftsman Style Ranch Home

Hurley Ranch Homes welcomes you to what can be your new home! This home has a sprawling front porch with cedar wrapped beams, lasting floors, and living area with full custom ceiling. Luxury vinyl plank flooring, concrete patio in the back, 3 car garage, full basement and over 3000 square feet of living space on the main floor.

Home Features:

- White 2" hand-hewn beam and column ceiling
- Hardwood floors
- Custom cabinetry and built-ins
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

SQUARE FEET: 1,807 | BEDS: 3 | BATHS: 2
129 N. MADISON STREET, EVANSVILLE, WI
WWW.HURLEYRANCH.COM
608-882-1299

A

4919 N. Henke Road, Milton

Sockness Builders, Inc.

FROM 1968 TO 2022... A Practical Remodel for Everyone!

This year's remodeler home is the definition of a remodel job. We were able to take an old, single-level farmhouse and modernize the interior in a practical and functional way. This home had a new life that is perfect for the young family that will be enjoying the years to come. Always, Sockness Builders would be there for you when the unexpected challenges you anticipate and require, and your new home.

Home Features:

- Open concept layout with island peninsula
- Hardwood floors
- Custom cabinetry and built-ins
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

50 FT REMODELED - 1,400 AREA - ENTIRE HOME
133 FIRST ST., MILTON, WI
WWW.SOCKNESSBUILDERS.COM
608-868-6208

B

742 Waveland Road, Janesville

RH Landscape Design-Install-Maintain

Multi-Purpose Outdoor Entertainment Space with Stunning Features!

This incredible yard had endless potential, but was showing its age. The lot was completely renovated the area to create stunning outdoor living space. A large hot tub was added to bring color to the front of the house in conjunction with a large, open-level entertainment area with space for seating and outdoor cooking. New landscape retaining walls with steps were incorporated to provide overall privacy, poolside enjoyment and lively landscaping that will last for years to come.

Outdoor Features:

- Large hot tub with integrated lighting
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen
- New hot tub and outdoor kitchen

50 FT REMODELED - 5,000 AREA - SURROUNDING YARD
3910 S. WYOMING CR., JANESVILLE, WI
WWW.RHSCAPE.COM
608-851-6395

10

789 Waveland, Janesville

Ferguson Custom Homes

2022 SCWBA Stunniest Build Home

SCWBA is partnering with Janesville Builders, presents this beautiful contemporary home built by future trades men and women through a unique educational opportunity.

Home Features:

- Open concept layout with island peninsula
- Hardwood floors
- Custom cabinetry and built-ins
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile
- Hardwood floors with tile and high-end tile

SQUARE FEET: 2,509 | BEDS: 4 | BATHS: 3
4400 MILTON AVE #105 - JANESVILLE
WWW.SCWBA.COM
(608) 752-8075

C

6529 North Lily Lane, Milton

terra YARD CREATIONS

Cozy Outdoor Family Living Space

You won't want to miss this cozy family paradise in Milton Wisconsin. Featuring a new patio, outdoor kitchen, custom gas grill and lighted seat walls - this space is a perfect place for entertaining.

terra Yard Creations is a family-owned & operated landscape design and install company. We believe in designing from the outside in. Our outdoor living space provides a natural extension of your home. We keep your home in mind when designing your project. Whether it's a patio, entrance, driveway or pool deck, terra Yard Creations will make it happen with our professional landscape design services.

Outdoor Features:

- Outdoor kitchen
- Custom gas grill
- Lighted seat walls
- New patio
- New patio
- New patio
- New patio
- New patio
- New patio
- New patio

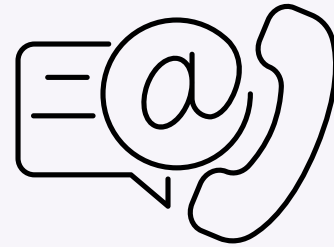
50 FT REMODELED - 700 sq ft | Area - Backyard
2310 S. RACINE ST., KOHL, JANESVILLE, WI
TERRAYARDCREATIONS.COM
608-869-6195

AFTON FIELD RESTORATION PHASE 1 COMPLETE

Dugout Benches and Cubbies being finalized this fall.

PHASE 2 PROJECT NEEDS FALL 2022-SPRING 2023

- Sideline Fencing: 6' x 50' each x2
- Outfield Fencing: 6' x 314' x1
- Fencing Installation: Labor and Equipment
- Concrete Excavation: Labor and Equipment
- Scoreboard: Equipment and Labor to raise



**To donate time or materials,
contact Heidi
(608) 752-8075
office@scwba.com**

PHASE 3 PROJECT NEEDS WILL BE POSTED IN 2023.

UNITED WAY BLACKHAWK REGION - SCWBA CAMPAIGN

SCWBA has another Community Impact Opportunity for you. Participation is entirely optional. We are raising money for United Way Blackhawk Region. Each year UWBR launches corporate campaigns, offering companies and their employees the opportunity to give back to their community through charitable giving. What is great about UWBR is your gift is methodically allocated to programs with the most need, vetted through a validation process, and oversight provided by rigorous reporting requirements. Your charitable gift can be made with the comfort of knowing that a long standing nonprofit is designating your gift thoughtfully and responsibly. Being a member of SCWBA, you can give to UWBR without hosting your own company wide campaign. Simply make your donation through SCWBA and let your SCWBA EO manage your corporate gift for you!

Contact Heidi to make a donation before February 1st.

"I have been part of the UWBR Campaign Cabinet for three years. I volunteer my time and endorsement to UWBR because I believe in their mission. In my previous roles with nonprofit organizations, I learned the value of United Way's impact on our community and developed an enormous amount of respect for our United Way team here in the Blackhawk Region." ~Heidi Van Kirk, SCWBA EO

"We're the problem solvers, the hand raisers, and the game changers. We go after our community's toughest challenges. We come up with new solutions to old problems. And we work with people from all walks of life to turn those solutions into action." ~UWBR

Learn more about UWBR at: <https://liveunitedbr.org/>



4 CEU REQUIREMENT NOW BEING PROVIDED BY WBA FOUNDATION



In partnership with On3 Field Learning, the Wisconsin Builders Foundation has launched a newly created 4-credit online course that will satisfy the new continuing education requirements for Dwelling Contractor Qualifiers. Due to a recent law change, anyone renewing their DCQ credential will be required four of the 12 required credits in subject matter that includes construction laws and codes and contracts, liability, and risk management.

*To register for the course, members or non-members can simply click the red "Register" button online in the link below. Members of record can access this course free of charge by entering the **promo code** provided online or in your email at checkout; note: WBA member login will be required to access this page. The course is available to non-members for \$55.00. Your DCQ number will also be required at the time of registration. Contact Alicia at WBA with questions or if you have any trouble.*

Directions:

- 1. Click the Red Register Button*
- 2. Complete the required information and payment on checkout page (reminder to members of record to enter the **promo code** for **free registration**)*
- 3. You will receive a confirmation that you have been registered. At this time, please watch your inbox - and spam folder - for an email from On3. Note: it may take up to 48 hours if registering on the weekend.*
- 4. Follow the instructions in the email and complete the online learning (from smart phone, tablet, web browser, etc.) with 30 days*
- 5. After you have passed the course with a 70%, WBF will receive confirmation of your exam from On3 and will submit your credits to DSPS!*

<https://mailchi.mp/wisbuild.org/new-4-credit-dcq-continuing-ed-course-now-available>

Spotlight on State Membership Benefits

Member Hotline

The WBA provides complimentary access to legal, building code, and safety experts to answer any building-related issues you're facing.



Check out the Membership Matters section on the last page of the newsletter for instructions on how to access your WBA benefits.

<https://www.wisbuild.org/member-hotline>

SCWBA State Directors:

Norm Paulson, Paulson Kimball Construction and Andy Dongarra, Johnson Financial Group

NAHB Files Comments, Joins Coalition Opposing Changes to Independent Contractor Test



The U.S. Department of Labor recently published a proposed rule updating the test for determining whether a worker is an employee under the Fair Labor Standards Act (FLSA) or an independent contractor. NAHB last week submitted formal comments opposing the proposed rule, which is intended to combat employee misclassification, and would alter the test for independent contractor status under the FLSA as last articulated by the prior Administration.

The executive summary of the proposed rule notes: "[Workers who] are in business for themselves ... play an important role in the economy and are commonly referred to by different names, including independent contractor, self-employed and freelancer. This proposed Rulemaking is not intended to disrupt the businesses of independent contractors who are, as a matter of economic reality, in business for themselves." However, NAHB, and many other groups, argue that the language of the new test introduces new, undefined, vague terminology, and would reclassify legitimate independent contractors – including those with their own businesses – into employees, and threatens to impact many industries that rely on the subcontractor business model, including residential construction.

The proposed rule attempts restore a "totality-of-the circumstances" analysis, setting forth six non-weighted factors to consider when determining whether a worker is an employee or an independent contractor. The test's ultimate inquiry is whether, as a matter of economic reality, the worker is economically dependent on the employer (and thus an employee), or in business for themselves (and thus an independent contractor).

Read More: <https://www.nahb.org/blog/2022/12/independent-contractor-rule>

Spotlight on National Membership Benefits

Flat Rate Discounts on Shipping with UPS

NAHB and UPS took the guesswork out and put the easy in. Members now have access to new and improved flat discount pricing with savings of:

- 50% on Domestic Next Day/Deferred
- 30% on Ground Commercial / Residential and
- up to 50% on additional services

In addition, members can take advantage of UPS Smart Pickup® service for free.

Open a new account, or if you are already taking advantage of our UPS savings program, re-enroll and apply the new discounts to your existing account by visiting: www.savewithups.com/nahb or call 1-800-MEMBERS (1-800-636-2377), M-F 8 a.m. – 5 p.m., ET.

<https://www.1800member.com/nahb>



ASSOCIATE

Member Spotlights

A

A+ Insulation
ABC Supply Company
Adams & Sons
Adams Publishing Group
Addie Water Systems
Affordable Outdoor Living (Polytek)
Alongi Santas Moss Insurance Agency
Associated Bank
Axley Attorneys

B

4BZ Carpenters
Badger State Maintenance
Badgerland Disposal
Bank of Brodhead
Bank of Milton
Beneficial Insulation
Beren Concrete & Design
Big Radio
Blackhawk Bank
Blackhawk Community Credit Union
Bloyer Well and Pump
Bob's Custom Windows & Siding
Brabazon/Title Team
Briggs Realty Group
Budget Blinds
Builders First Source



MAKING THE LIST

RENEWED MEMBERS

- A+ Insulation
- AP Designs
- Axley Attorneys
- Egge Construction
- First National Bank and Trust
- Janesville Brick and Tile
- Naatz Construction
- Sammy's Hilltop

UPCOMING MEMBERSHIP ANNIVERSARIES

January

- Bank of Milton
- Beneficial Insulation
- Dale Walker Roofing
- Fanning Construction
- Lycon
- Northland Equipment
- Ray Lloyd Plastering
- Richards Electric
- Simmons Fence

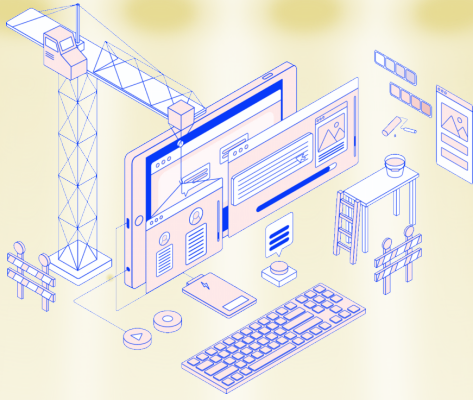
February

- Advantage Homes
- Henry Londo, C21
- Janesville Gazette
- Next Generation Homes
- Pella Windows & Doors
- Pipe Dreams Plumbing
- Post Builders
- S&S Enterprise of Janesville
- Schwartz & Shea Insurance
- Stone Edge Landscaping
- Summit Accounting Group
- Terrill Remodeling
- Tower Designs

SPOTLIGHT ON SCWBA MEMBERS

BUILDER

Member Spotlight



A

**Advanced Construction
Advantage Homes
AP Designs**

B

**Barnes Building & Remodeling
Blue Line Property Development**



MEMBERSHIP VALUE

Membership Committee

Co-Chair: Sara Reque, Blackhawk Bank, sreque@blackhawkbank.com

Co-Chair: Casandra Wagner, Wagner Construction
casandra@wagnerconstco.com

- Paula Carlson, Brabazon/Title Team
- Becky Carter, Land Title & Closing Services
- Jackie Borgwardt, Johnson Financial Group
- Shonna Meyers, Associated Bank
- Sarah McLean, Realty Executives Premier
- Amanda McCulloch, Blackhawk Credit Union

BUSINESS & Pleasure

We've got it all!

When you join SCWBA you gain access to benefits at three levels; local, state, and national. From discounts to education, and everything in between, we've got you covered. With opportunities to network and collaborate with professionals throughout the industry, we've got plenty of events and social gatherings to get you in front of your target audience. A SCWBA membership comes with many fun, rewarding, and prosperous incentives to help you make the most of your membership investment.

APPLY TODAY



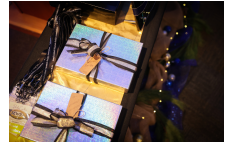
Cash in on your membership by taking advantage of membership value incentives, by joining a committee, by attending events, and by collaborating with member partners. Your membership has value beyond measure.

PHOTO GALLERY



2022 AWARDS & 2023 INSTALLATION

ROTARY GARDENS



YOUNG PROFESSIONALS

"Why Do I need to become more involved? I'm already too busy!"

Today, it's not just about managing your already successful business or finding your next client. For many of our long time companies, your current partners are aging out and you will need to cultivate new relationships with new people and get connected with the next generation of collaborators. More importantly, consumers and partners need to begin to recognize YOU as the face of your company. It's also about making your days at work as productive as possible and making each interaction COUNT. For newer companies, there are even more reasons to dedicate yourself to becoming part of an association. Don't rest on the laurels or the sweat and hard work of those who have paved the way to success for your company. People give to, and work with, PEOPLE... not companies, and the same goes for loyalty. You now have to BECOME those PEOPLE they want to work with and are loyal to. Relationships are EVERYTHING! Associations bring like minded people within an industry TOGETHER. It's both smart and efficient business.

~ Heidi Van Kirk, SCWBA

SCWBA
MEMBERSHIP MATTERS

SCWBA's Education Committee works hard to inspire the next generation of young professionals in our industry.

In 2022 we sponsored an education table at the Forward Janesville Annual Dinner to illustrate to our rising professionals what it means to be part of building a better community.



YOUNG PROFESSIONALS SPOTLIGHT

Q&A

Cassandra Wagner
Wagner Construction



What was the catalyst that led you to the building industry?

In 2015, I decided to leave my nursing career to help my husband keep up with the demands of the building industry. He needed me in the office to run things so he could be on the jobs more. As work got busier, we decided I needed to try my hand at carpentry. Now 8 years later, I love being on the job and in the industry.

What value have you found in your SCWBA membership?

The partnerships within SCWBA, WBA and NAHB have not only saved us time but also money. Some of which include, KwikTrip, legal advice and Free CEU credits.

What is one reason your peers should get more involved?

The ability to network and grow relationships with every business related to the building industry is priceless.

Tell us something about you that most members wouldn't already know?

I worked as a nurse in an OB/Gyn clinic for 7 years.

Packers or Bears?

Opening Day is in 79 days, lets go Red Sox!

MEMBERSHIP MATTERS

As a member of SCWBA, you are automatically a member of WBA and NAHB. Both associations have awesome benefits available to help you grow your business and save money. Be sure to take advantage of your benefits and follow up on messages from WBA, NAHB and SCWBA.

Thank you for joining SCWBA. Your membership matters!

HEIDI VAN KIRK SCWBA EXECUTIVE OFFICER

Happy New Year SCWBA Members,



We are excited to start this year with the highest engagement we have seen in years. Let's keep up that momentum. Thank you to our Newsletter Sponsor, Axley Attorneys! If you'd like to be an additional newsletter sponsor please let me know.

We have our calendar for 2023 pretty well set. Please mark your calendars and budget for your 2023 SCWBA contributions in the form of membership dues and sponsorships. If you'd like to sponsor one of our events, please let me know as soon as possible. The sooner you commit the more return you will see on your investment. By committing to title sponsorship, you will have your logo on our event calendar for the year and have your company name in front of your target audience month after month. That is great marketing! Beyond title sponsorships, each event will offer additional opportunities to sponsor at other levels as each event grows near. This is how we make our events FREE or low cost to members and offers you more ways to stay on the radar of your partners when they are considering who to do business with. We do this for YOU and hope you can feel the impact of our efforts.

Our first event of 2023 will be a Members Happy Hour, hosted at Knight Barry Title Company. They are putting together a fun Mardi Gras theme with activities, prizes, refreshments, and networking opportunities. Mark your calendars for February 16th and plan to attend. It's going to be a great time! Also, our scholarship cycle is now open for academic and direct to workforce. Let students know they may visit our student build page online to download the application.

One last time I'd like to thank our outgoing 2022 Board of Directors and welcome our incoming 2023 Board. Your leadership dedicates their time to advocacy and decision making that helps each and every one of you.

If you'd like to get more involved, join a committee. Ask me how. As always, I'm here to support you, so reach out at any time. Feel free to call or text my cell (608) 346-2403 or email: office@scwba.com. Until next time, take care and remember to check your emails and visit our website and Facebook frequently. We keep everything updated just in case you miss our emails. After all, I am imperfect.

Check out our website:

<https://www.scwba.com/>

Follow us on Facebook:

<https://www.facebook.com/SCWBA>

Join our Members Only FB Page:

<https://www.facebook.com/groups/136476243259>

I look forward to a great year with you all. Cheers to 2023!

Heidi

MEMBERSHIP

WBA MEMBER BENEFITS

Contracts & Forms
(37 to choose from)
Member Hotline
Member Rebate Program
Coaching & Consulting
Business Insurance
Health Insurance
On-line Course Discounts
Travel Discounts
Digital Marketing Services
Financial Planning
WBA Affinity Programs

1. Go to www.wisbuild.org
2. In the bottom right corner, click the black button labeled Login/Request Login
3. When the popup box appears, click the white button labeled Request Login
4. Input the information requested and click continue
5. After you select continue, WBA will receive an email that you have created a login and will approve you within 24 hours so you can access all the information under the password-protected members only section of the website.

WBA benefits are located by clicking "Members Only" on the WBA website, then choosing "Member Benefits" from the drop-down menu

GROWTH ZONE INFORMATION

GrowthZone (formerly MemberZone) is our member management software that we use in the Association. It is used to keep track of all member data and member invoices. More importantly, it is used to create our annual membership directory, so it is critical that you log in and check your information for accuracy.

Contact GrowthZone

1.800.825.9171
Local: 218.825.9200
Fax: 360.350.4787
info@growthzone.com