



SCWBA NEWS

February 2024 | Volume 02



“Individually we are one drop, but together we are an ocean.”

Ryunosuke Satoro

SPONSOR MESSAGE

Thank you to our sponsors, **Axley Attorneys** and **Builders First Source** for supporting our association, our members, and our industry.

Axley Attorneys has years of experience in legal services directly impacting our industry. Did you know Axley Attorneys sponsors the FREE legal hotline available to our members? Axley Attorneys has been a valued member of SCWBA since 2016.



Builders FirstSource is the nation’s largest supplier of structural building products, value-added components and services to the professional market for new residential construction and repair and remodeling. Our focus is on providing unparalleled service to both large and small customers. Through investments in innovation and an unmatched portfolio of value-added products and manufacturing capabilities, we’re revolutionizing the homebuilding industry - outperforming today and transforming tomorrow. BuildersFirst Source Fort Atkinson has been a valued member since 2005.



MEMBERSHIP MINUTE

The South Central Wisconsin Builders Association Membership Council is excited to roll out our 2024 Event Calendar and Sponsorship Packet. You should have received this in your inbox. A full event calendar will be in every edition of SCWBA News with specific event highlights noted as they approach. Stay dialed in by reading the newsletter and checking your emails often. Have your logo and name in front of your members all year by committing to sponsorships early. Contact Heidi or a Membership Council Chair for more information or to secure your sponsorship. See you at Trivia Night February 29th!

Membership Co-Chairs: Sara Reque and Casandra Wagner

SCWBA ANNOUNCEMENTS

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BRABAZON | Title Team
GROUP, LLC

General Membership Meeting on March 12th Brings Speaker

At our first GMM of the year we will hear from each of our Committee Chairs on what their group has been up to with their important work for our association. We will also have a dinner presentation on the topic of Transitions and Exit Strategies. We look forward to welcoming Jane Tereba with Capital Valuation group (bio featured right).

Media Blasts

We love to share what our members are up to. Email Heidi your project updates and/or job openings and she will share on our socials!



Jane Tereba

Jane specializes in business valuation and litigation support services. Jane is President of Capital Valuation Group and provides business and intangible asset valuations and consulting services. Prior to joining the firm, her professional experience includes over 15 years of public accounting. She is a member of the American and Wisconsin Institutes of Certified Public Accountants and is a Member of the American Society of Appraisers. Jane obtained her BBA degree in Accounting from the University of Wisconsin – Madison. Jane has served, or currently serves, on the Board of Directors for the YWCA – Madison, YWCA of Madison Foundation, Saint Maria Goretti Finance Council and is a member of Madison South Rotary. Jane is also a graduate of Leadership Greater Madison 20.

2023 Award Recipients

Emerging Associate Leaders

Sarah Landherr
Stephanie Mawhinney
Kelly McPherson
Shannon Storlie

EO Outstanding Associate Award

Becky Carter

2023 Leadership Award

Tessa Dongarra

2023 Builder of the Year

Doug Scott

2023 President's Award

Cassandra Wagner

Emerging Builder Leaders

Lucas Comstock
Ryan Naatz
Brian Post

EO Outstanding Builder Award

Tom Naatz

2023 Education Award

ABC Supply Company

2023 Associate of the Year

Sara Reque

*Congratulations to all 2023
nominees and award recipients!*

SCWBA COMMITTEES

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MEMBERSHIP COUNCIL

Meets: 2nd Tuesday at 4pm at Sammy's Hilltop

Builder Chair: Casandra Wagner
Associate Chair: Sara Reque
Member : Jackie Borgwardt
Member: Becky Carter
Member: Stephanie Mawhinney
Member: Chris Engstrom
Member: Shannon Storlie
Member: Amanda McCulloch
Member: Krista Shortreed



YOUNG PROFESSIONALS COUNCIL

Meets: 2nd Wednesday at 2pm at SCWBA

Builder Chair: Lucas Comstock
Associate Chair: Alexis Boston
Member : Kaleb Shafer
Member: Lane Shickles
Member: Sarah Landherr
Member: Ashlyn Ellefson

MARKETING COUNCIL

Seats of council at quarterly membership meetings

Builder: Zach Knutson
Affiliate: Stacy Todd



EDUCATION COMMITTEE

Meets: 2nd Wednesday at 12pm at SCWBA

Builder Chair: Tom Naatz
Associate Chair: Joe Kruser
Member : Henry Londo
Member: Lucas Comstock
Member: Sarah Landherr
Member: Kelly McPherson
Member: Becky Carter
Member: Gary Oehlberg
Member: Adam Perkins
Member: Brian Post
Member: Katie Alhouse
SDJ Rep: Christopher Maedke
SDB Rep: Jeffrey Stenroos



PARADE OF HOMES COMMITTEE

Meets: 2nd Wednesday at 1pm at SCWBA

Builder Chair: Kevin Ferguson
Associate Chair: Tessa Dongarra
Member : Andrea Mroz
Member: Shannon Storlie
Member: Sarah Landherr
Member: Alexis Boston
Member: Ashlyn Ellefson
Member: Preston Laws
Member: Gary Oehlberg
Member: Al Herbst
Member: Brian Kaiser
Member: Steve Lauber
Member: Ben Childers



CASINO NIGHT COMMITTEE

Meets: 2nd Tuesday at 3:30pm at Sammy's Hilltop

Builder Chair: Casandra Wagner
Associate Chair: Becky Carter
Member : Chris Collins
Member: Carrie Benton
Member: Stephanie Mawhinney
Member: Amanda Benway



GOLF COMMITTEE

Meets 3rd Thursday at 8am at SCWBA

Builder Chair: Casandra Wagner
Associate Chair: Amanda Benway
Member : Chris Collins
Member: Carrie Benton
Member: Rhonda Scholl
Member: Kim Hendrikson



EXECUTIVE COMMITTEE

Closed Meetings

President: Tessa Dongarra
President Elect: Kevin Fanning
Vice President : Chris Engstrom
Treasurer/Secretary: Eric Scherdell
Executive Officer: Heidi Van Kirk



BOARD OF DIRECTORS

Closed Meetings

Executive Committee PLUS
Builder Director: Adam Perkins
Builder Director: Lucas Comstock
Associate Director: Joe Kruser
Associate Director: Jackie Borgwardt
State Director: Norm Paulson
State Director: Andy Dongarra
State Life Director: Doug Scott
State Life Director: Tom Naatz
State Life Director: Bob Sarow
State Life Director: Scott Engelberger

BOARD OF DIRECTORS PICTURED BELOW



SCWBA EDUCATION

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2023-2024 Student Build

1813 Arbor Ridge Way, Janesville
General Contractor: AP Designs



SCWBA is extremely proud of our Student Build Program! In cooperation with the School District of Janesville, SCWBA provides an on-site classroom for students in the Advanced Construction Classes at Craig and Parker High Schools in Janesville. From its humble beginning in 1992 until today, this program has been providing a hands-on classroom experience, exposing area students to the skilled trades. And since 2007, the program has provided numerous scholarships to participants that are looking to make the construction industry their chosen profession. SCWBA is proud to be a part of training future builders in our local home building industry. Thanks to the efforts of many partners, our Student Build is now 100% self supporting!!

This year's Student Build Project is led by SCWBA Member, and General Contractor, AP Designs. Thank you to Adam Perkins, Joe Kruser, and the entire Education Committee for all you do!



Scholarship Program!
YOUR TIME | YOUR FUTURE | YOUR MONEY

One Application
Three Ways to Cash In

Academic Scholarship
Deadline March 12, 2024

- Applications accepted until March 12, 2024
- Up to \$1,000 awarded per scholarship for trades education
- Awarded Scholars will be submitted to WB Foundation for a scholarship match up to an additional \$1,000

Direct to Workforce Scholarship
Deadline Dec 31, 2024

- Go Direct to the Trades Workforce and qualify for up to \$1,000 towards tools and equipment.
- Apply within 6 months of graduation and provide an offer of employment letter.

Apply
www.scwba.com/education
Email: office@scwba.com

”

“Every brick we lay is a foundation for someone’s future.”

Unknown

2024 SCWBA Scholarship Cycle Now Open!
Download the application online.

Academic Scholarship Deadline: March 12, 2024
Direct to Workforce Deadline: December 31, 2024

Visit our website: www.scwba.com/education

SCWBA EVENTS

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LEAP INTO
AN EXTRA DAY
WITH SOME
EXTRA FUN!



TRIVIA NIGHT

Sponsored by



FEB.
29TH
5-8 pm

SAMMY'S HILLTOP

FREE to attend and Includes:

- Food
- Two Free Drinks
- Door Prize Drawing
- Trivia Prizes
- Teams Networking

JOIN
US

NO RSVP REQUIRED!

March 12th



General Membership Dinner Meeting

- 5:00-5:45pm Cash Bar social
- 5:45-6:30pm Dinner Program
 - (wait service: limited menu varying prices)
- 6:30-7:30pm Membership Meeting

THIS MONTH'S SPEAKER TOPIC:
TRANSITIONS & EXIT STRATEGIES

2024 Calendar & Sponsors

February 29th
Trivia Night



March 12th
General Membership Dinner Meeting

SPEAKER TOPIC:
TRANSITIONS & EXIT STRATEGIES

April 25th
Comedy Night



June 13th
Golf Outing



July 9th
General Membership Dinner Meeting

SPEAKER TOPIC:
TECHNOLOGY & DIGITAL MEDIA

September 12th-15th
Parade of Homes

YOUR LOGO HERE
bids to come

October 17th
Casino Night

YOUR LOGO HERE
\$2500

November 12th
General Membership Dinner Meeting

SPEAKER TOPIC:
MONEY & METRICS

December 9th
Annual Awards & Installation Dinner



SCWBA MEMBERSHIP

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Welcome New Members

Jenson Construction

Monroe, WI

jensonbuildings@gmail.com

KNB Builders

Beloit, WI

knbuildersllp@gmail.com

Leeder Custom Homes

Edgerton, WI

jleeder218@gmail.com

Transitioning Members

- Dan Kindl has moved to First National Bank and Trust.
- Felicia Astin has moved to Blackhawk Community Credit Union.

Members Renewed

Members who have renewed recently

- Advanced Construction
- Advantage Homes
- Bank of Milton
- Classic Custom Homes of Waunakee
- Combs & Associates
- Craig Kjendle Builders
- Evergreen Designs
- First National Bank and Trust
- Henry Londo - C21
- Nelson Young Lumber Co
- Next Generation Homes
- Northland Equipment
- Ray Lloyd Plastering and Painting
- Schwartz and Shea Insurance
- Summit Accounting Group
- Terrill Remodeling

Member Anniversaries

\$575 Membership Fee is Due

- Consigny Law
- Finco Concrete
- Foundation Building Materials
- Ignatek
- Johnson Bank
- Land Title
- Paulson Kimball Construction
- Powell Constuction
- Sign A Rama
- Sullivan Signs

EXECUTIVE OFFICER'S MESSAGE

Heidi Van Kirk, SCWBA Executive Officer



Be sure to save the date, March 12th, for the return of our General Membership Meetings. We have made some modifications to these meetings to make them relevant, informative, and efficient. We will be hosting them three times this year. All dates and topics can be found in the calendar of events. Thank you to our Young Professionals Council for coordinating speakers for these meetings and helping us in the planning process. The Young Professionals, Membership, and Marketing Councils will be on site to listen to committee reports, gather feedback from all members, and to make recommendations to the Board of Directors on behalf of SCWBA members. If you have thoughts, ideas, concerns, or simply want to stay informed, be sure to attend our General Membership Dinner Meetings. I hope to see you all at our Trivia Night on February 29th! Until then, take care!

Heidi

SCWBA News is sponsored by: Axley Attorneys and Builders First Source

New Home Construction Increases in 2023

Grant, Lafayette, and Price counties see the most growth

February 14, 2024 – The latest new home construction numbers released by the Wisconsin Builders Association (WBA) shows new home construction grew 3 percent in 2023 compared to 2022.

The data, submitted by all municipalities across the state, shows 11,657 new home permits were pulled statewide between January 1 and December 31, about 300 more permits than in 2022. In quarter four, 2,608 permits were pulled, 22% more than in quarter three.

“We are pleased with the growth we’ve seen in 2023,” said WBA President Jim Doering. “Easing interest rates have been helping spur the homebuilding industry, and we anticipate continuing to see an increase of construction as rates are expected to continue dropping this spring and summer.”

Grant, Lafayette and Price counties saw the most building uptick in 2023, with increases of 79%, 72%, and 76% respectively. The areas with the biggest lapse in housing were Kenosha, Pepin, and Sawyer counties.

“We are looking forward to continued home development thanks to not only a drop in interest rates which have been plaguing buyers, but the enactment of five new workforce housing programs through the Wisconsin Housing and Economic Development Authority that were passed and implemented through legislative efforts,” said WBA Executive Director Brad Boycks.

SCWBA State Directors

To have your voice heard at the state level, contact one of your state representatives.

Their emails can be found in the “about” section of our website.



Builder Representative:
Norm Paulson
Paulson Kimball Construction



Associate Representative:
Andy Dongarra
Johnson Financial Group

Thank
you



National Housing Endowment Skilled Labor Fund

We are honored to be awarded with a \$3,000 grant from the National Housing Endowment Skilled Labor Fund in order to help us expand our education and outreach efforts to young students in South Central Wisconsin.

This grant will help us to implement our plans for an innovative and engaging career day experience for middle school students.

We look forward to updating our donors and the community as we proceed with our plans.

Heidi Van Kirk



SCWBA Executive Officer

PHOTO GALLERY

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WBA President's Installation Dinner
SCWBA State Director, Andy Dongarra, was honored with the WBA AOY Award on February 2nd in Wauwatosa.

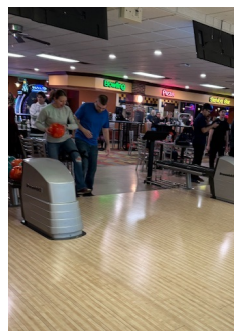


Councils Bowling Outing and Meeting

Membership and Young Professionals Councils gathered on February 6th for an icebreaker outing and planning meeting for our first quarter General Membership Meeting taking place on March 12th at Janesville Elk's Lodge.



“Success is best when it's shared.”
Howard Schultz



PRESIDENT'S LETTER

2024 SCWBA PRESIDENT

Tessa Dongarra
Cabinet Country



Happy lovely February, SCWBA members!

There has already been some great momentum starting off this year with SCWBA committee meetings and events. I hope to see many of you on February 29th at Sammy's Hilltop for Trivia Night. Always a fun event to have a few cold ones and put your smarty pants on. We've got a great trivia host lined up this year who will make you think but also very entertaining.

There are still some sponsorship opportunities available for your business to sign up for. It's a great way to get your name out there at a specific event or as a sponsor in the newsletter. You can find the link on our website or contact Heidi.

This year's Parade of Homes planning is underway. We have more exciting changes in the works to continue making our main event bigger and better. Stay tuned for details.

March 12th will be our first quarterly GMM. Back at one of our old stomping grounds, the Elks Lodge. Sure to be a good time!

Have you been wanting to get more involved but don't know how to? There are plenty of opportunities to help you. Sign up to volunteer at one of our events. Join a committee. Show up to one or all our events.

Best,

*Tessa Dongarra
2024 SCWBA President*