

# SCWBA NEWS



APRIL 2023

A NEWSLETTER OF THE SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

*The South Central Wisconsin Builders Association (SCWBA) is a not-for-profit professional trade organization, which **unites** people involved in the building industry in order to **encourage** high standards of professionalism and service, **promotes** attainable, quality housing and **improves** our community through active involvement.*

Sponsored by:

**AXLEY**  
ATTORNEYS



## HIGHLIGHTS

President's Letter (SPECIAL)	Page 2	State News & Benefits	Page 10
Leadership Information	Page 3	National News & Benefits	Page 11
SCWBA Events	Pages 4 & 5	Member Spotlight   Renewals	Page 12
New & Transitioning Members	Page 6	Member Spotlight   3-in-1 Value	Page 13
Student Build Updates	Page 7	Photo Gallery	Page 14
Parade of Homes	Page 8	Young Professionals	Page 15
Community Impact Projects	Page 9	Membership Matters   EO Letter	Page 16

# PRESIDENT'S LETTER



## **TESSA DONGARRA, CABINET COUNTRY LTD.** **2023 SCWBA PRESIDENT**

Happy Spring SCWBA members!

I cannot believe April is already here. With the weather changing I'm sure everyone is busy and getting ready for the even busier summer months ahead! I'm excited to be taking over as your next President. We have so many things to be proud of in our association and I'm happy to be leading you through the next year and 10 months. Thank you to everyone who joined us for Trivia Night at Sammy's Hilltop. It was well attended and a super fun evening organized by our wonderful Membership Committee and dedicated Ambassadors. It also didn't hurt being part of the winning team! We hope to see you again at our next event in May.

Our May event will be sure to make you LOL. Please join us on May 18th at Fermenting Cellars Winery for our "Uncorked" Comedy Night sponsored by Associated Bank. We have 3 great comedians lined up for an evening of entertainment. Make sure you RSVP to Heidi at the SCWBA office.

Thank you to the builders who attended the April 6th Roundtable event at JPAC sponsored by Blackhawk Community Credit Union. It was an afternoon filled with great information followed by a membership social and tours of the historic building. Thank you to all our presenters for keeping us up to date.

The Golf Committee is hard at work planning this year's event at the beautiful Glen Erin Golf Club. Make sure you get signed up for the always popular outing on June 15th for a day of golf, networking and libations! Sign up before April 15th to get the early bird pricing. Sponsorships are still available and your help is appreciated to make this a success. Thank you to our sponsor Marling Lumber and Home Works.

Lastly, I want to give a shout out to our outgoing president, Paula Carlson. Thank you for your hard work and dedication to our association. You went above and beyond in your year and 2-month presidency. We will miss your positive spirit and willingness to help with anything you were asked. Best wishes to you while you take time for yourself, your family and your lovely boutique. Don't be a stranger, Paula.

Tessa Dongarra  
SCWBA President

# 2023 LEADERSHIP



*Tessa Dongarra*  
President



*Kevin Fanning*  
President Elect



*Eric Scherdell*  
Treasurer/Secretary



*Casandra Wagner*  
Past President



*Heidi Van Kirk*  
SCWBA, EO



*Adam Perkins*  
Builder Director



*Eric Richards*  
Builder Director



*Joe Kruser*  
Associate Director



*Becky Carter*  
Associate Director



*Tom Naatz*  
State Life Director



*Andy Dongarra*  
State Director



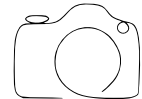
*Norm Paulson*  
State Director



*Doug Scott*  
State Life Director



*Bob Sarow*  
State Life Director



*Scott Engelberger*  
State Life Director

Photography by:

**MEGAN OLEARY**  
PHOTOGRAPHY & DESIGN

If you have suggestions, concerns, or ideas that may help improve YOUR association, we encourage you to reach out to any of your Board Members to share your thoughts.

Even better, join a committee!

If we collaborate more, we can make SCWBA the best association possible.

To obtain email addresses for your Board Members you can access them at: <https://www.scwba.com/about.html>

## SCWBA COMMITTEES

### Education Committee

- Co-Chair: Tom Naatz, Naatz Construction [tnaatz@hotmail.com](mailto:tnaatz@hotmail.com)
- Co-Chair: Paula Carlson, Brabazon/Title Team [pcarlson@brabazontitleteam.com](mailto:pcarlson@brabazontitleteam.com)
- Joe Kruser, A+ Insulation
- Henry Londo, Century 21
- Kelly McPherson, Realty Executives Premier
- Christopher Maedke, School District of Janesville
- Ryan Naatz, Naatz Construction
- Adam Perkins, AP Designs
- Lucas Comstock, JC Builders

### Parade of Homes Committee

- Co-Chair: Tessa Dongarra, Cabinet Country [tess@cabinetcountrytld.com](mailto:tess@cabinetcountrytld.com)
- Co-Chair: Brian Kaiser, Kaiser Design/Build [kaiserd@charter.net](mailto:kaiserd@charter.net)
- Al Herbst, First National Bank
- Chris Engstrom, Advantage Homes
- Tom Naatz, Naatz Construction
- Gary Oehberg, Main Street Cabinet Co.
- Steve Lauber, Janesville Gazette
- Andrea Mroz, Johnson Bank
- Preston Laws, Johnson Bank
- Brenda Knighton Slatter, Realty Executives
- Janine Birkhimer, Realty Executives
- Pam Heineck, Knight Barry Title
- Ashlyn Ellefson, Realty Executives Premier

### Membership Committee

- Co-Chair: Sara Reque, Blackhawk Bank [sreque@blackhawkbank.com](mailto:sreque@blackhawkbank.com)
- Co-Chair: Casandra Wagner, Wagner Construction [casandra@wagnerconstco.com](mailto:casandra@wagnerconstco.com)
- Paula Carlson, Brabazon/Title Team
- Becky Carter, Land Title & Closing Services
- Jackie Borgwardt, Johnson Financial Group
- Shonna Meyers, Associated Bank
- Sarah McLean, Realty Executives Premier
- Amanda McCulloch, Blackhawk Credit Union
- Chris Engstrom, Advantage Homes

### Golf Committee

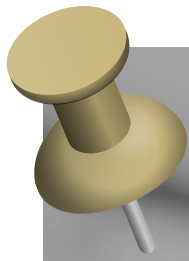
- Co-Chair: Casandra Wagner, Wagner Construction [casandra@wagnerconstco.com](mailto:casandra@wagnerconstco.com)
- Co-Chair: Amanda Benway, Bank of Milton [abenway@bankofmilton.com](mailto:abenway@bankofmilton.com)
- Tessa Dongarra, Cabinet Country
- Andy Dongarra, Johnson Financial Group
- Janine Birkhimer, Realty Executives Premier
- Chris Collins, Old National Bank
- Terri Schultz, Realty Executives Premier
- Katie Alshouse, Johnson Bank

### Casino Night Committee

- Chair: Tessa Dongarra, Cabinet Country [tess@cabinetcountrytld.com](mailto:tess@cabinetcountrytld.com)
- Becky Brandenburg, Richards Construction/Janesville Plumbing
- Chris Collins, Old National Bank
- Ruth Farrington, Marling Lumber & Homeworks
- Sarah McLean, Realty Executives Premier
- Paula Carlson, Brabazon/Title Team
- Shirley Carlson, Realty Executives Premier
- Jen Skubis, Realty Executives Premier



# CALENDAR OF EVENTS



# 2023 EVENTS SCHEDULE

SOUTH CENTRAL WISCONSIN BUILDERS ASSOCIATION

## JANUARY

No Events



## FEBRUARY

16th

Members Happy Hour



## MARCH

16th

B&B Trivia Night



## APRIL

April 6th

Builders Round Table



## MAY

18th

Comedy Night



## JUNE

15th

Golf Outing



## JULY

NONE



## AUGUST

Date TBD

Members Happy Hour



## SEPTEMBER

21-24

Parade of Homes



## OCTOBER

10th

Forward Janesville  
BAS



## NOVEMBER

2nd

Casino Night



## DECEMBER

12th

Awards & Installation



Thank you to our Title Sponsors!

# FEATURE EVENTS



BRING YOUR  
• IDEAS  
• QUESTIONS  
• CONCERNS  
• MEMBERSHIP MATTERS  
TO OUR MEMBERSHIP COMMITTEE

## membership meeting

# MAY 16 2023 5:00 PM

# OPEN FORUM

SCWBA OFFICE  
4450 MILTON AVE., SUITE 105  
JANESVILLE, WI 53546

**2023 DATES**  
FEBRUARY 21  
MAY 16  
OCTOBER 17



## YOUR VOICE MATTERS

New Members & Potential Members 4:00pm

Current Members with input or ideas 5:00pm

**\$15**

**Uncorked COMEDY NIGHT**  
at the winery

sponsored by **Associated Bank**

South Central Wisconsin **SCWBA** Builders Association

Join us May 18th at Fermenting Cellars Winery for a night of comedy, benefiting construction trades outreach and education!

**Doors Open at 6:00pm**  
**Comedy at 7:00pm**

Fermenting Cellars Winery  
2004 W. Manogue Rd.  
Janesville, WI 53545

 HOSTED BY GEOFF LAFLEUR	 FEATURING TRACY SCHROEDER	 HEADLINER CHRIS BARNES
---	---	--

## Introducing



### Opening Act / Emcee: Geoff LaFleur

Audiences gravitate toward Geoff LaFleur's playfully silly nature and energetically fun style, mixed with impeccable comedic timing and a Midwestern charm. Geoff has performed at many top comedy venues across the country and has opened for Dave Chappelle, Larry the Cable Guy, Brian Regan & Pauly Shore. Geoff was also featured on Showtime in Pauly Shore's documentary, "Pauly Shore Stands Alone." Don't miss this comedy vet and see why he is a comedy club favorite!



### Feature: Tracy Schroeder

Tracy Schroeder is one of the funniest female comics working today. Tracy has toured throughout the country and opened for comics such as Hannibal Burress, Chad Daniels, Kevin Bozeman and Charlie Berens (Manitowoc Minute). She is a very witty performer who has the ability to entertain any type of crowd. Tracy touches on all subjects from marriage, kids, to everyday life. She is not your run of the mill female comic. Come see why audiences have enjoyed her hilarious take on life!



### Headliner: Chris Barnes

Chris Barnes can be best described as a high-energy comic that will take an audience and keep them laughing as he interprets his experiences of life. Barnes is also the man of many faces; his personality and facial expressions will bring an audience to life. Some of Chris's credits include the Bob & Tom Radio Show, Showtime & Comedy Central. Barnes has also worked and laughed with such people as John Mendoza, JJ Jimmy Walker, Andrew Dice Clay, Sinbad, Bill Cosby, and many others.

[https://www.scwba.com/store/p5/Uncorked\\_Comedy\\_Night.html](https://www.scwba.com/store/p5/Uncorked_Comedy_Night.html)

Thank you to this month's Title Sponsor, Associated Bank!

APRIL 2023

# NEW AND TRANSITIONING MEMBERS

New!

WELCOME  
NEW MEMBER  
TDS TELECOM



New!

WELCOME  
NEW MEMBER  
ADVIA CREDIT UNION



**PAULA CARLSON**  
**BRABAZON TITLE TEAM**  
HAPPY RETIREMENT PAULA  
BEST WISHES!



**NORM PAULSON**  
**PAULSON KIMBALL CONSTRUCTION**  
JOINS WBA FINANCE COMMITTEE  
CONGRATULATIONS NORM!



*If you have feedback regarding a New Member Applicant please forward information to Heidi at [office@scwba.com](mailto:office@scwba.com)*

# STUDENT BUILD UPDATES

## 2022-2023 STUDENT BUILD 797 WAVELAND, JANESVILLE NAATZ CONSTRUCTION

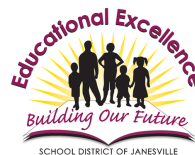


### 2022-2023 SCHOLARSHIP CYCLE CLOSED STAY TUNED FOR AWARDS ANNOUNCEMENT!

*Direct to Workforce closes Dec 31st.*

SCWBA is extremely proud of our Student Build Program! In cooperation with the School District of Janesville, SCWBA provides an on-site classroom for students in the Advanced Construction Classes at Craig and Parker High Schools in Janesville. From its humble beginning in 1992 until today, this program has been providing a hands-on classroom experience, exposing area students to the skilled trades. And since 2007, the program has provided numerous scholarships to participants that are looking to make the construction industry their chosen profession. SCWBA is proud to be a part of training future builders in our local home building industry.

This year's Student Build Project is led by SCWBA Member, and General Contractor, Naatz Construction. Thank you to Ryan Naatz, Joe Kruser, and the entire Education Committee for all you do to support this program!



# COMMUNITY EVENTS

## What's New This Year?

- Builders Not Showcased for a few years
- Evening Showings to highlight lighting and other cool features
- Enhanced Digital Marketing provided by Foremost Media
- One extended super weekend with attraction perks
- Volunteer Support
- Bigger and Better Committee participation
- plus MORE

You still have time to enter a new construction, remodel, or outdoor space. Contracts are due June 1st. Contact Heidi with questions or to obtain a copy of our rules and regulations packet with contract. If you'd like to be involved, join our awesome committee!

### Parade of Homes Committee

#### **Co-Chair:**

Tessa Dongarra, Cabinet Country  
[tess@cabinetcountryltd.com](mailto:tess@cabinetcountryltd.com)

#### **Co-Chair:**

Brian Kaiser, Kaiser Design/Build  
[kaiserdb@charter.net](mailto:kaiserdb@charter.net)

- Al Herbst, First National Bank
- Kevin Ferguson, Ferguson Custom Homes
- Tom Naatz, Naatz Construction
- Gary Oehlberg, Main Street Cabinet Co.
- Steve Lauber, Janesville Gazette
- Andrea Mroz, Johnson Bank
- Preston Laws, Johnson Bank
- Brenda Knighton Slatter, Realty Executives
- Janine Birkhimer, Realty Executives
- Pam Heineck, Knight Barry Title
- Ashlyn Ellefson, Realty Executives

## SCWBA Parade of Homes Announcement

The 2022 Parade of Homes was a great success and we would like to thank all of our participants from last year's Parade of Homes. We are honored to showcase your work and will continue to do so each and every year which you participate.

With that said, we are well underway with plans for our 2023 Parade of Homes, with evening viewing and other special additions. We have also finalized our Title Sponsorship bids and are excited to announce the 2023 POH Title Sponsor.

**Congratulations to our members at Johnson Financial Group! Thank you for supporting this important community event and association favorite again this year!**

Virtual viewing access of our 2022 POH will run through July 2023. Visit [www.scwba.com/paradeofhomes](http://www.scwba.com/paradeofhomes) and use promo code **\$CWBA22POH**.





# SANDLOT PROJECT AFTON FIELD RESTORATION

## PHASE 2 PROJECT NEEDS

SPRING 2023: **FENCING NEEDED!**



- ➡ • Sideline Fencing: 6' x 50' each x2
- ➡ • Outfield Fencing: 6' x 314' x1
- ➡ • Fencing Installation: Labor and Equipment
- Concrete Excavation: Labor and Equipment
- Scoreboard: Equipment and Labor to raise

PHASE 3 PROJECT NEEDS WILL BE POSTED IN 2023.

To donate time or materials,



contact Heidi  
(608) 752-8075

[office@scwba.com](mailto:office@scwba.com)

## JOIN IN THE IMPACT!!!

**WE NEED SOME DONATIONS OF TIME AND MATERIALS THIS SPRING**

*Needs listed above. For questions contact Heidi Van Kirk or Norm Paulson.*



*Students from SCWBA's Student Build Program build and paint cubbies for the Afton Field Restoration Project. Supervised and led by instructor, Joe Kruser, and Natz Construction.*

# STATE NEWS

## WBA Executive Director Attends SCWBA Builders Roundtable

April 06, 2023 – Janesville, WI



We were fortunate to have our WBA Executive Director, Brad Boycks, with us today for our Builders Roundtable - Building Green and Smart session, hosted at Janesville Performing Arts Center and sponsored by Blackhawk Community Credit Union.

The day's topics included solar power, home back up systems, fiber optics, energy technology, smart homes and cyber security, green products, and government relations. One common takeaway from the day's session was for our members to know they "don't have to know all of the information", they simply need to know that they have partners in membership who can, and want to, help; encouraging our builders to lean into them as valuable resources. ~Tony Guthrie, ABC Supply

Brad was joined by SCWBA State Director, Andy Dongarra, while presenting content that helped our builder members to see the way in which our state delegates advocate for us at the state capital, further taking our issues to the council at NAHB for federal considerations.

Handouts on legislative initiatives, as well as in depth explanations, were shared. If you'd like to have your voice heard, speak to one of your SCWBA State Directors or contact Brad Boycks directly. Our local opinions matter.

Thank you for spending your day with our Builder Members, Brad. We appreciate you and all you do for our industry in advocacy!

*by Heidi Van Kirk, SCWBA Executive Officer*

*State Director, Norm Paulson, and his lovely wife Lori were captured at a recent state event, highlighted in last month's issue of Badger Builder Magazine. ----->>>>*



## Spotlight on State Membership Benefits



### Affinity Partner Benefits

Affinity partnerships are among our most valuable home builders association benefits and discounts. The WBA works with a wide range of partners to offer business insurance, small business coaching and consulting, financial planning, HBA rebates, discounts on online continuing education courses for home builders, and travel discounts. Our complimentary travel membership through Snazzy Traveler offers members and employees discounts on hotels, resorts, car rentals, cruise lines, and more – often with reduced pricing up to 75%. Find the full list of WBA affinity partners [HERE. https://www.wisbuild.org/affinity-partners](https://www.wisbuild.org/affinity-partners)

**Check out the Membership Matters section on the last page of the newsletter for instructions on how to access your WBA benefits.**

**SCWBA State Directors:** emails for our State Directors are available at [scwba.com](http://scwba.com)  
**Norm Paulson, Paulson Kimball Construction and Andy Dongarra, Johnson Financial Group**

## **Biden's Veto of Congressional WOTUS Resolution a Blow to Housing Affordability**



April 06, 2023 - Alicia Huey, chairman of the National Association of Home Builders (NAHB) and a custom home builder and developer from Birmingham, Ala., today issued the following statement after President Biden vetoed a congressional resolution that would rescind his administration's waters of the U.S. rule:

"NAHB is deeply disappointed that President Biden has moved to overturn the will of Democratic and Republican members of the House and Senate by rejecting a bipartisan congressional resolution that rescinds the administration's new waters of the U.S. (WOTUS) rule under the Clean Water Act. Biden's veto of this measure is a blow to housing affordability and a common-sense regulatory agenda. The Biden WOTUS rule adds unnecessary regulatory burdens to small businesses and needlessly raises housing costs while doing little to protect America's waterways.

"And the Supreme Court's upcoming decision in the case of Sackett v. EPA that is squarely focused on a major part of the rule means that the regulation could essentially be overturned in the near future. To put an end to this regulatory morass, the administration needs to delay implementing this onerous regulation until a judgement is rendered and go back to the drawing board to draft a new, practical and durable WOTUS rule."

---

## **Spotlight on National Membership Benefits**



### **Big Savings for NAHB Members in 2022, and More to Come in 2023**

The NAHB Member Savings Program continues to make a big impact in boosting members' bottom lines. Through the exclusive discounts from a variety of leading companies, NAHB members saved an estimated total of \$37 million in 2022.

Much of that savings can be attributed to the program's growing list of participating companies. During the past year, two new savings programs were added: Goodyear Tires and Voyager Fuel & Fleet Management Mastercard, giving members the chance to save thousands on automobile expenses.

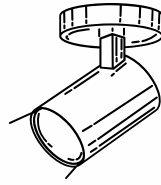
And the Member Savings Program will add even more value in 2023 with new opportunities for members to save money on personal and business-related items. Within the first quarter of 2023, new member-exclusive discounts will be available through T-Mobile and Farmers Insurance.

In addition to the four newest programs, the Member Savings Program will continue to feature 14 other prominent companies in 2023.

<https://www.nahb.org/blog/2022/12/big-savings-for-members-in-2022>

## ASSOCIATE

Member Spotlights



**Kenyon Electric**  
**Knight Barry Title**  
**KTS Home Inspections**  
**Land Title and Closing Services**  
**Lloyd's Plumbing and Heating**  
**Lycon, Inc.**  
**Mad City Windows & Bath**  
**Main Street Cabinet Company**  
**Making Dreams Realty**  
**Malterer's Landscaping**  
**Marling Lumber & Homeworks**  
**Mary Gilbank Peterson-Shorewest**  
**Megan O'Leary Photography**  
**Mike Nehls Excavating & Septic**  
**Mosher & Associates**



## MAKING THE LIST

### RENEWED MEMBERS

- Fanning Construction
- First Community Credit Union
- Powell Construction
- Realty Executives Premier

### UPCOMING MEMBERSHIP ANNIVERSARIES

April

- Badger State Maintenance
- Bank of Brodhead
- Blue Line Property Development
- First Community Credit Union
- KTS Home Inspections
- Main Street Cabinet Company
- Malterer's Landscaping
- Realty Executives Premier
- Tigre USA
- Wausau Homes of Beloit

May

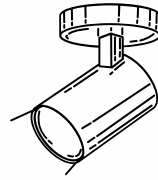
- Janesville WinSupply
- Zander Solutions



# SPOTLIGHT ON SCWBA MEMBERS

## BUILDER

Member Spotlights



**Kaiser Design/Build  
KM's Exterior and Interior  
Marklein Builders**



## MEMBERSHIP VALUE

### Membership Committee

**Co-Chair:** Sara Reque, Blackhawk Bank, [sreque@blackhawkbank.com](mailto:sreque@blackhawkbank.com)

**Co-Chair:** Casandra Wagner, Wagner Construction  
[casandra@wagnerconstco.com](mailto:casandra@wagnerconstco.com)

- Paula Carlson, Brabazon/Title Team
- Becky Carter, Land Title & Closing Services
- Jackie Borgwardt, Johnson Financial Group
- Shonna Meyers, Associated Bank
- Sarah McLean, Realty Executives Premier
- Amanda McCulloch, Blackhawk Credit Union
- Chris Engstrom, Advantage Homes

## BUSINESS & Pleasure

We've got it all!

When you join SCWBA you gain access to benefits at three levels; local, state, and national. From discounts to education, and everything in between, we've got you covered. With opportunities to network and collaborate with professionals throughout the industry, we've got plenty of events and social gatherings to get you in front of your target audience. A SCWBA membership comes with many fun, rewarding, and prosperous incentives to help you make the most of your membership investment.

APPLY TODAY



THE ONLY THING  
WE'RE MISSING

is

**YOU!**



Cash in on your membership by taking advantage of membership value incentives, by joining a committee, by attending events, and by collaborating with member partners. Your membership has value beyond measure.

# PHOTO GALLERY

## BUILDERS AND BREWS TRIVIA NIGHT MARCH 16, 2023

SPONSORED BY BANK OF MILTON  
HOSTED AT SAMMY'S HILLTOP

*We had a great time at our 2023 Trivia Night, sponsored by Bank of Milton. We learned things, laughed at things, ate and drank things, won things, and learned about upcoming SCWBA things. Thank you to all who attended, and to our sponsors at Bank of Milton.*

Win or lose, it is always a worthwhile way to spend your time and cash in on your SCWBA membership! Join us for our next events and have some fun! I promise it will make your business even better! Just do the things!



## BUILDERS ROUND TABLE AND MEMBERS SOCIAL APRIL 06, 2023

SPONSORED BY  
BLACKHAWK COMMUNITY CREDIT UNION  
HOSTED AT JPAC

*What an informative day we shared, learning about Building Green and Smart Homes and sustainable construction. Thanks to our members at Blackhawk Community Credit Union, we had an entire day and evening of content, networking, and collaborating, complimentary for our members.*

*Each year we bring this event to our builder members so we can hear your perspectives, open up dialogue with our city development and planning partners, and to introduce a new topic perhaps not yet being discussed much in our region.*

*This year we welcomed guest speakers from Midwest Solar Power, Home Back Up Systems, TDS Telecom, Next Level Automation, Ignatek, ABC supply, City of Janesville, WBA, and of course our sponsors at Blackhawk Community Credit Union. We also met the recipients of our community impact project at Afton Park, Michelle and Jason Cuyler with RBI Baseball.*

*Thank you to Lucas Comstock for helping us reach out to our speakers and thank you to attended and/or helped out. What a great day!*



# YOUNG PROFESSIONALS

## "Why Do I need to become more involved? I'm already too busy!"

Today, it's not just about managing your already successful business or finding your next client. For many of our long time companies, your current partners are aging out and you will need to cultivate new relationships with new people and get connected with the next generation of collaborators. More importantly, consumers and partners need to begin to recognize YOU as the face of your company. It's also about making your days at work as productive as possible and making each interaction COUNT. For newer companies, there are even more reasons to dedicate yourself to becoming part of an association. Don't rest on the laurels or the sweat and hard work of those who have paved the way to success for your company. People give to, and work with, PEOPLE... not companies, and the same goes for loyalty. You now have to BECOME those PEOPLE they want to work with and are loyal to. Relationships are EVERYTHING! Associations bring like minded people within an industry TOGETHER. It's both smart and efficient business.

— Heidi Van Kirk, SCWBA

SCWBA  
MEMBERSHIP MATTERS



## YOUNG PROFESSIONALS SPOTLIGHT

### Q&A

Lucas Comstock  
JC Builders



### What was the catalyst that led you to this industry?

*Watching and learning from my dad running the business, then growing a personal love for the craftsmanship, and challenges that are involved. There is a line of builders and craftsmen in our family, you could say I was not lead to the industry however I was born into it. At the same time creating my own path and style within the industry, and building on the knowledge that has been passed down to me.*

### What value have you found in your SCWBA membership?

*Starting at a young age, attending association events has allowed me quite a lot of time to simply sit back and watch rather than being personally involved. In that time, one valuable take away has been, the creation of an environment were there is a free flowing transfer of knowledge, insight, and support between members for the betterment of all. That environment and community fosters growth in many different aspects of personal and professional development in my opinion.*

### What is one reason your peers should get more involved?

*Networking; in my opinion it feels like as time goes on there is less of a cutthroat competition between businesses competing for work and that is facilitating a community where those involved can look to other members for support to learn and grow as a business. Networking with those around you in the trades and supporting businesses will only continue to grow in importance and being more involved in the association will allow for those relationships to grow.*

### Tell us something about you that most members wouldn't already know?

*Over the last few years I have placed a large emphasis on personal growth, networking, and learning to grow productive relationships with those around me personally and professionally. Effective and intentional communication has been a milestone of this growth, learning the difference between listening to respond vs. listening to understand the wants and needs of others has been a game changer in communicating with clients to effectively assist them develop their vision on a project*

### Packers or Bears? Packers

→ Nominate a Young Professional by submitting answers to the above questions along with a photo to [office@scwba.com](mailto:office@scwba.com). Include name of nominee and member company name.

APRIL 2023

# MEMBERSHIP MATTERS

## HEIDI VAN KIRK SCWBA EXECUTIVE OFFICER



Greetings Friends,

April showers, bring on the flowers! Spring is in the air and our members are busier than ever. From new construction to remodels, from spring clean up to full landscape projects, from tax time to budget reviews, there are plenty of spring business activities to keep us hopping this month! With one day of hard work, the Easter Bunny has nothing on our members who work hard year round.

Speaking of hard work, welcome to Tessa Dongarra, your 2023 SCWBA President, stepping into the role earlier than anticipated. She will guide us over the rest of this year and through next year. She and your beloved former President, Paula Carlson, exchanged a warm handoff of the president's seat and I am more than confident that we are in hands that are strong and able to deliver exceptionally, same as always. Thank you Paula for your years of dedicated service to SCWBA!

Check out what is coming up with SCWBA by visiting our events calendar and event features on pages 4 and 5. We have every title sponsorship secured for the year, and it's only April, Awesome! New sponsors added to the calendar are:

- Johnson Financial Group, 2023 Parade of Homes
- Axley Attorneys, 2023 Casino Night

Thank you sponsors! I want to bring special attention to our members forum on May 16th. At 4pm we invite new members to come get acquainted, we invite potential members to learn more about us, and at 5pm we open the floor for ALL members to attend and share your ideas, questions, and concerns with our membership committee. This is how your voice is heard. Take advantage of it.

While we have been trying our best to engage as many members as possible, I am just one person, therefore I count on our Ambassadors to help engage our members, our members to spread the word, and lean into members such as Lucas Comstock and Kevin Fanning to make extra calls to encourage our members to participate. Help us by staying dialed in and attending whenever possible. Without all of you SCWBA would not be what it is, so thank you all!

Lastly, and on a personal note, I want to say thank you to everyone who reached out to congratulate me on the birth of my first grandchild, We welcomed Hazel Jane into the world on March 23rd and I am completely overwhelmed with joy. I am sure you will get at least one opportunity to meet her down the road. Thank you for all of the kind words and blessings, and know I wish you all the same!

If you'd like to get more involved, I urge you to join a committee. Ask me how. As always, I'm here to support you, so reach out at any time. Until next time, take care and remember to check your emails and visit our website and Facebook frequently.

<https://www.scwba.com/>

**Follow us on Facebook:**

<https://www.facebook.com/SCWBA>

**Join our Members Only FB Page:**

<https://www.facebook.com/groups/136476243259>

Kind Regards,

Heidi



## MEMBERSHIP

### WBA MEMBER BENEFITS

Contracts & Forms  
(37 to choose from)  
Member Hotline  
Member Rebate Program  
Coaching & Consulting  
Business Insurance  
Health Insurance  
On-line Course Discounts  
Travel Discounts  
Digital Marketing Services  
Financial Planning  
WBA Affinity Programs

1. Go to [www.wisbuild.org](http://www.wisbuild.org)
2. In the bottom right corner, click the black button labeled Login/Request Login
3. When the popup box appears, click the white button labeled Request Login
4. Input the information requested and click continue
5. After you select continue, WBA will receive an email that you have created a login and will approve you within 24 hours so you can access all the information under the password-protected members only section of the website.

\*\*WBA benefits are located by clicking "Members Only" on the WBA website, then choosing "Member Benefits" from the drop-down menu\*\*

### GROWTH ZONE INFORMATION

GrowthZone (formerly MemberZone) is our member management software that we use in the Association. It is used to keep track of all member data and member invoices. More importantly, it is used to create our annual membership directory, so it is critical that you log in and check your information for accuracy.

#### Contact GrowthZone

1.800.825.9171

Local: 218.825.9200

Fax: 360.350.4787

[info@growthzone.com](mailto:info@growthzone.com)